

28th EIBA Conference, December 8-10, 2002

Department of International and European Economic Studies

EIBA PROGRAMME OUTLINE

SUNDAY 8 DECEMBER 2002

HOUR	EVENT	
8:30 – 17:30	DOCTORAL TUTORIAL	PELLA
12:30 – 13:30	DOCTORAL TUTORIAL LUNCH	CONSTANTINOUPOLIS
10:00 – 12:30 14:00 – 16:00	REGISTRATION	MYCENAE
17:00 – 19:00	EIBA BOARD MEETING	MYCENAE
20:00 – 20:30	WELCOME DRINK BY THE DIVANI-CARAVEL HOTEL POOL ROOF GARDEN	
20:30 – 22:30	WELCOME RECEPTION DIVANI-CARAVEL HOTEL “ATHENS VIEW” ROOF GARDEN	

MONDAY 9 DECEMBER 2002

HOUR	EVENT		
8:45 – 10:00	WELCOME AND PLENARY SESSION SPEAKER: STEPHEN J. KOBRIN THE TRANS-ATLANTIC INFORMATION PRIVACY DISPUTE AND REGULATORY SPILLOVERS		MACEDONIA
10:00 – 10:30	COFFEE BREAK		MACEDONIA FOYER
10:30 – 12:00	PARALLEL SESSIONS		
	SESSION	TITLE	ROOM
	COMP. 1	RESEARCH & DEVELOPMENT AND LOCATION	NAOUSSA
	COMP. 2	DETERMINANTS OF LOCATION	EDESSA

	COMP. 3	BUSINESS NETWORKS AND STRUCTURES	KOZANI
	COMP. 4	ALLIANCE CAPITALISM	MACEDONIA B
	COMP. 5	SPATIAL CONCENTRATION OF FOREIGN ACTIVITIES	PELLA
	WORK. 1	RESEARCH & DEVELOPMENT	FLORINA
	SPECIAL	SEEV HIRSCH	MYCENAE
12:00 – 13:30	LUNCH		ATHENS VIEW
13:30 – 15:00	GUNNAR HEDLUND AWARD		MACEDONIA
15:00 – 15:30	COFFEE BREAK		MACEDONIA FOYER
15:30 – 17:00	PARALLEL SESSIONS		
	SESSION	TITLE	ROOM
	COMP. 6	MNES AND MANAGMENT	KOZANI
	COMP. 7	STRATEGIC AND GEOGRAPHICAL DIVERSIFICATION	EDESSA
	COMP. 8	FOREIGN MARKET EXPANSION	PELLA
	WORK. 2	INSIDE THE MULTINATIONALS FUNCTIONS AND OPERATIONS	FLORINA
	WORK. 3	CULTURE AND INTERNATIONAL BUSINESS	NAOUSSA
	SPECIAL	INTERNATIONAL BUSINESS AT READING	MACEDONIA A
17:00 – 17:15	COFFEE BREAK		MACEDONIA FOYER
17:15 – 18:30	PARALLEL SESSION		
	SESSION	TITLE	ROOM
	COMP. 9	KNOWLEDGE FLOWS AND SPILLOVERS BETWEEN FIRMS	PELLA
	COMP. 10	JOINT VENTURES AND MERGERS & ACQUISITIONS	MACEDONIA A
	COMP. 11	MNEs CORPORATE GOVERNANCE	KOZANI
	WORK. 4	LOCATION, IMPACT OF FDI AND SUBSIDIARIES STRATEGIES	FLORINA
	POSTER 1	INSIDE THE MULTINATIONALS: FUNCTIONS AND OPERATIONS	NAOUSSA
	POSTER 2	INTERNATIONALISATION OF FIRMS AND THE ROLE OF CULTURE	EDESSA

	EXEC. 1	MNEs STRATEGIES	MYCENAE
	BUSINESS PLENARY	FIRMS, COUNTRIES AND FDI STRATEGIES	MACEDONIA B
20:30	GALA DINNER AT DIVANI CARAVEL HOTEL		ILISSOS

TUESDAY 10 DECEMBER 2002

HOUR	EVENT		
9:00 – 10:30	PARALLEL SESSIONS		
	SESSION	TITLE	ROOM
	COMP. 12	RESEARCH & DEVELOPMENT AND INNOVATION ACTIVITIES	PELLA
	COMP. 13	MNEs AND PERFORMANCE	EDESSA
	COMP. 14	ENTRY MODES	KOZANI
	WORK. 5	INTERNATIONALISATION	FLORINA
	WORK. 6	THEORY OF THE MNE	NAOOUSSA
	SPECIAL	THE INTERNATIONALIZATION PROCESS OF THE FIRM REVISITED: TWENTY FIVE YEARS LATER	MACEDONIA A
10:30 – 11:00	COFFEE BREAK		MACEDONIA FOYER
11:00 – 12:30	PARALLEL SESSIONS		
	SESSION	TITLE	ROOM
	COMP. 15	FUNCTIONS AND OPERATIONS OF SUBSIDIARIES	PELLA
	COMP. 16	FDI WITHIN REGIONS	EDESSA
	COMP. 17	EASTERN EUROPE	KOZANI
	WORK. 7	INTERNATIONAL SETTING AND BUSINESS	NAOOUSSA
	SPECIAL	SME INTERNATIONALIZATION AND BORN GLOBALS: DIFFERENT EUROPEAN VIEWS AND EVIDENCE	MYCENAE
	INVITED	INSTITUTIONS AND FDI	MACEDONIA A
12:30 – 14:00	LUNCH		ATHENS VIEW
14:00 – 15:00	EIBA GENERAL ASSEMBLY		MYCENAE
15:00 – 16:30	PARALLEL SESSIONS		
	SESSION	TITLE	ROOM
	COMP. 18	ROLES AND IMPACT OF SUBSIDIARIES	MYCENAE
	COMP. 19	MNEs AND PERFORMANCE	PELLA
	COMP. 20	THE ROLE OF CULTURE	NAOOUSSA
	COMP. 21	SERVICES IN INTERNATIONAL BUSINESS	EDESSA

	WORK. 8	ALLIANCE CAPITALISM, JOINT VENTURES AND CAPITAL FLOWS	FLORINA
	INVITED	RECENT TRENDS IN MNES AND FDI ANALYSIS	MACEDONIA A
16:30 – 16:45	COFFEE BREAK		MACEDONIA FOYER
16:45 – 18:15	PARALLEL SESSIONS		
	SESSION	TITLE	ROOM
	COMP. 22	INTERNATIONALISATION AND KNOWLEDGE CREATION	KOZANI
	COMP. 23	INTERNATIONALISATION PROCESS	PELLA
	COMP. 24	INTERNATIONALISATION	FLORINA
	EXEC. 2	INTERNATIONAL BUSINESS	MYCENAE
	POSTER 3	E-COMMERCE, KNOWLEDGE AND ALLIANCE CAPITALISM	EDESSA
	POSTER 4	LOCATION AND EASTERN EUROPE	NAOUSSA
19:30 – 22:30	WINE RECEPTION AND MUSEUM TOUR “CYCLADIC MUSEUM”		
19:15 – 21:45	BUS DEPARTURE FROM DIVANI-CARAVEL HOTEL		
	19:15 – 19:30 – 19:45 – 20:00 BUS DEPARTURE FROM MUSEUM 21:00 – 21:15 – 21:30 – 21:45		