



THE EMERGING LEADER BOOTCAMP

30-31 March, 2024
at the **ClubHouse, Flisvos Marina**



CEO CLUBS
International





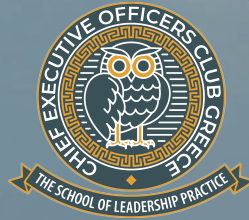
The purpose

A highly interactive and experiential 2-Day Leadership Bootcamp specially designed and sponsored by **CEO Clubs Greece** for the high-flyer final year students of the **Department of Management Science and Technology** at the Athens University of Economics & Business.

The vision of the **Department of Management Science and Technology** at AUEB is to integrate management science, technology, and entrepreneurial thinking in teaching and cutting-edge research, enabling and inspiring its students and faculty to make positive impacts on science, business and society. Its unique specialization combines (i) **Information Systems and Technologies**, (ii) **Operations Research and Management Science** and (iii) **Management and Strategy**.

The study program of the Department aims at developing graduates with strong analytical skills, technological background and knowledge that will enable them to shape business decisions, participate in business strategies and implement business organization plans based on the impact of new technologies within the new global business environment.

The Emerging Leader Bootcamp is a tailor-made Program that capitalizes on the unique blend of theory and practice that characterizes all educational programs of the Club's **School of Leadership Practice** while also harnessing the knowledge, expertise, and distinctive talents of both experienced executives and young graduates, bridging the gap between generations and creating a solid base from which all sides can co-create.



This program falls under the agenda of the Club's **Charter of Impact** and its efforts to leave a meaningful impact on leadership in Greece, designing a better future for all. It also stems from the theme of Co-Creation - the predominant inspiration for all programs and initiatives prepared by **CEO Clubs Greece** - since, in an era as complex and unpredictable as ours, it is only through joining forces, engaging in meaningful dialogue, and building impactful collaborations that we can co-create effective and sustainable solutions for ourselves, our teams, and, most importantly, society as a whole.

Towards this end we are happy and proud that we are joining forces with the Department of Management Science and Technology of AUEB.

CEO Clubs Greece is a non-profit organization founded in 2009 as a chapter of CEO Clubs Int'l, one of the largest business clubs worldwide. CEO Clubs Greece is the most exclusive and forward-thinking Club of successful CEOs and Entrepreneurs in Greece: a powerful voice on leadership for the new era. Through our activities, learning programs and other initiatives, we aim to upgrade the lives of our members and enhance their personal and professional impact by inspiring them to re-think, re-define and co-create a better tomorrow for their teams and organizations, as well as for society as a whole. Today, CEO Clubs Greece has 150+ members, leading multimillion organizations, with total turnover exceeding the 4,5% of the national GDP. CEO Clubs Greece is also a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business.



Benefits for Participants

- Further enhance knowledge and skills on leadership and gain insights from top market leaders
- Develop a personal leadership philosophy and presence that reflect greater confidence and capabilities
- Formulate an informed action plan to address your career and development challenges
- Receive a certificate of completion from the School of Leadership Practice of CEO Clubs Greece that recognizes your achievement and commitment to becoming an emerging leader
- Gain access to exclusive opportunities that can help you advance your career goals:
 - A candidate pool for the 150 companies members of CEO Clubs Greece
 - Capitalize on the opportunities offered by the leadership network involved
 - Build enduring bonds with CEO Clubs Greece as well as with other aspiring peers
 - Join a unique CEO shadowing program

“*Take the decisive step towards becoming a young leader in charge of your own future.*”

Workshop Format

As this workshop has a coaching approach to learning, it includes:

- **Experiential activity and role-playing:** Participants engage in an activity that is designed to help them explore the topic of discussion in a more hands-on way
- **Reflection:** Participants reflect on their experience during the activity and share their insights with the group
- **Discussion:** Participants discuss the insights gained from the activity and how they can apply them to their lives
- **Action planning:** Participants create an action plan to apply what they learned from the session to their lives



Day 1, Saturday March 30, 2024

Leading Personal Growth - Leading Yourself with Georgia Kartsanis

- **Self-awareness**

This is the foundation of personal growth and leadership. It involves knowing individual strengths, weaknesses, values, motivations, emotions and goals. We will help the participants assess their current level of self-awareness and identify areas for improvement based on a pre-assessment (Clifton Strengths) and a debrief during the workshop.

- **Self-management**

This is the ability to regulate your emotions, thoughts, energy and behaviors in different situations. It involves skills such as stress management, time management, self-discipline, self-motivation, and resilience. We will help the participants develop their self-management skills by sharing some best practices, tips and strategies.

- **Self-development**

This is the process of learning new skills, acquiring new knowledge, and expanding individuals' potential. It involves setting SMART goals, creating action plans, seeking feedback and measuring progress. We will help the participants create their own personal development plan based on their career aspirations and learning needs.

- **Self-leadership**

This is the ability to influence self and others to achieve a common vision or goal. It involves skills such as communication, collaboration, decision making, problem solving, and innovation. We will help the participants develop their self-leadership skills by sharing some models and frameworks of effective leadership, such as situational leadership, transformational leadership, or servant leadership.



Day 2, Sunday March 31, 2024

Developing an impactful Personal Brand with Gerty Phili

Part A

- **What is personal branding and why it is it important**

We will explain the concept of personal branding and how it can help the participants stand out in a competitive job market.

- **How to discover personal brand identity**

We will help the participants identify their core values, strengths, passions, goals, and personality traits that define who they are and what they stand for.

- **How to communicate personal brand effectively**

We will teach the participants how to craft a compelling personal brand statement that summarizes their value proposition and showcases their uniqueness.

- **How to maintain and grow personal brand**

We will advise the participants on how to keep their personal brand consistent and authentic across different situations and contexts.



Day 2, Sunday March 31, 2024
Planning a successful career path
with Peggy Velliotou

Part B

- **How to plan and navigate your career path effectively**

The process of self-reflection (interests, values, skills and long-term goals), the role of setting clear goals, the criteria to consider when evaluating the first job opportunities, the importance of networking and mentorship (how to choose a mentor who can provide guidance, advice and insights into career progression).

- **Navigate the future**

Key trends for job market, future roles, the demand for skilled talent.

- **Changing career**

The signs to decide a career change, the steps for a successful transition to a fulfilling new career, the importance of transferable skills.

- **Storytelling**

Real life stories who made a career change!



Our Coaches | Facilitators



Georgia Kartsanis

Founder of CEO Clubs Greece, SARGIA Partners & Your Directors Club

Expert in Business, Strategy & Leadership within the context of change. Founder of a premium and exclusive Group of Companies, shaping the future of business and society by inspiring for bigger thinking and co-creating experiences. Georgia has a unique and powerful approach to facilitating core shifts in consciousness, mindsets and behaviors needed from leaders so they achieve breakthrough desired results.

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Gerty Phili

Partner, Leadership Coach @ SARGIA Partners

Gerty is a Master Coach, certified by the Center for Advanced Coaching (CAC) of the USA; she is also a specialist in the area of Interpersonal Impact Coaching, trained by Nicola Murray of Tonic Ltd, UK. Gerty is working with clients who want to be challenged to grow to the max, exploring new territories of professional and personal growth.



[View Full Bio](#)



Peggy Velliotou

Partner, Executive Search & Selection @ KPMG in Greece

Peggy, Partner since 2008, is responsible for the Executive Search and Selection, BOD services and Executive on Boarding. She has carried out more than 14,000 interviews and successfully placed 2,500 executives at various positions in Greece and abroad. Her team is made up of colleagues with valuable sectoral experience and deep knowledge of the market. Since 2019 Peggy has also the role of Head of People for KPMG Greece.

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