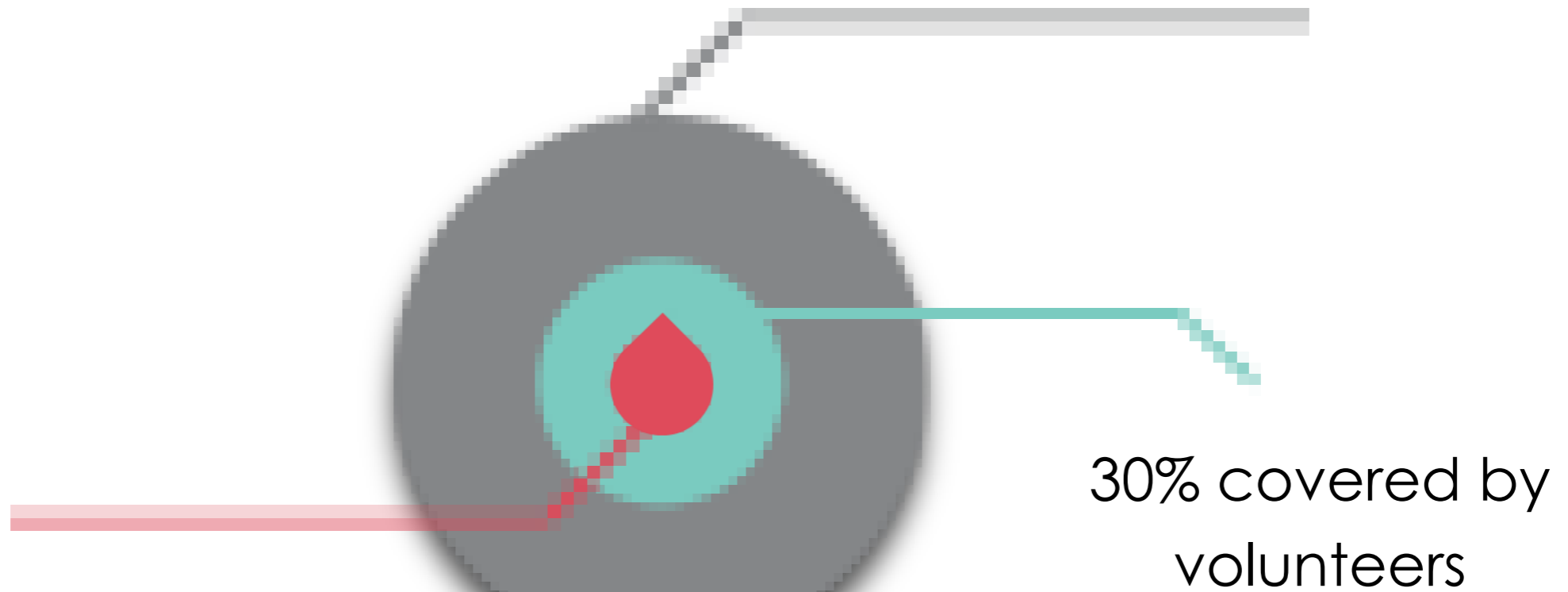


Bloodes



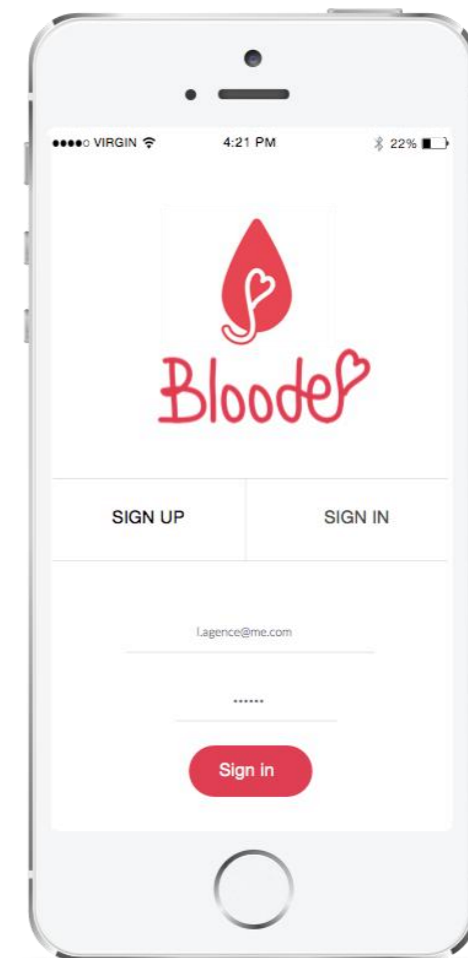
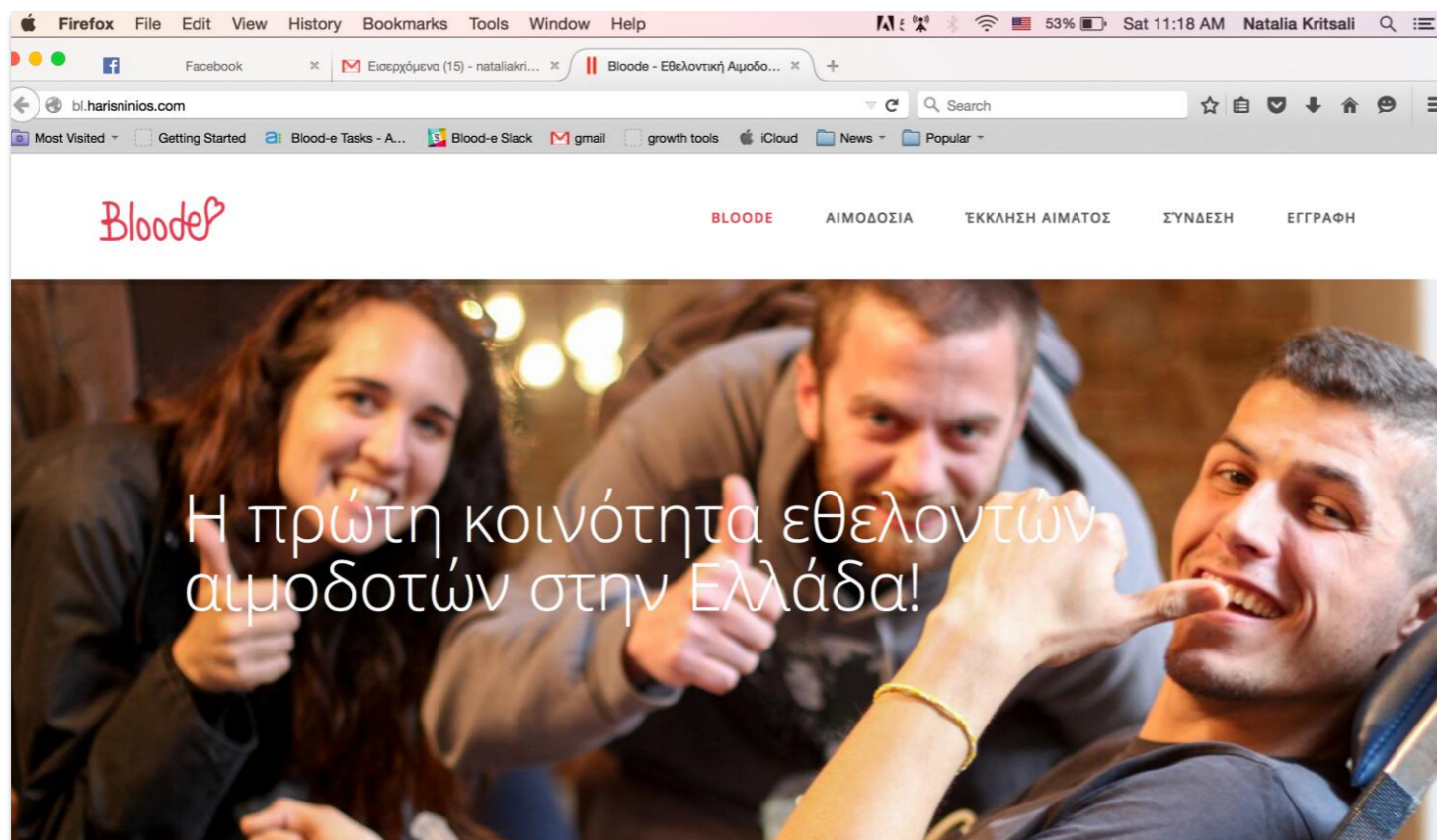
# The Problem

700.000 blood units needed

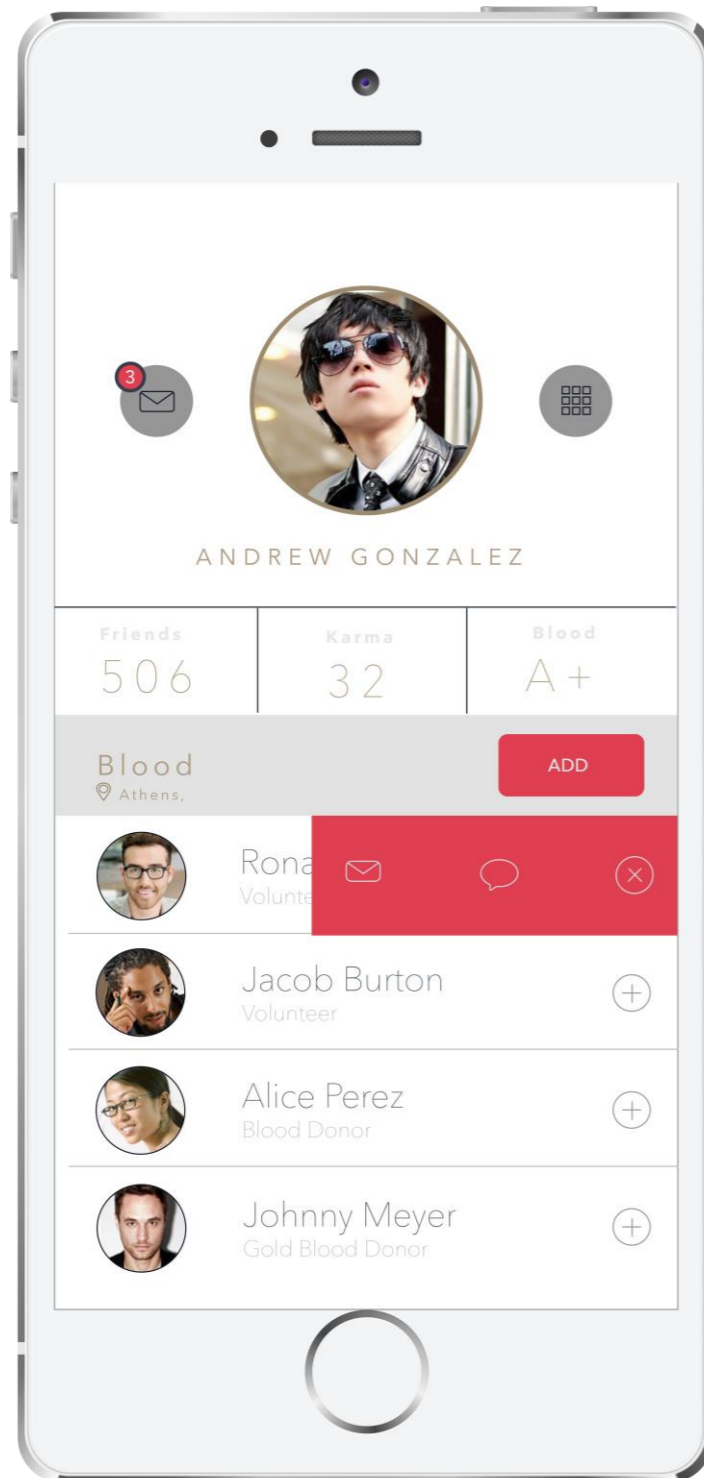


# Bloodef

is an online platform that aims to meet the need for blood.



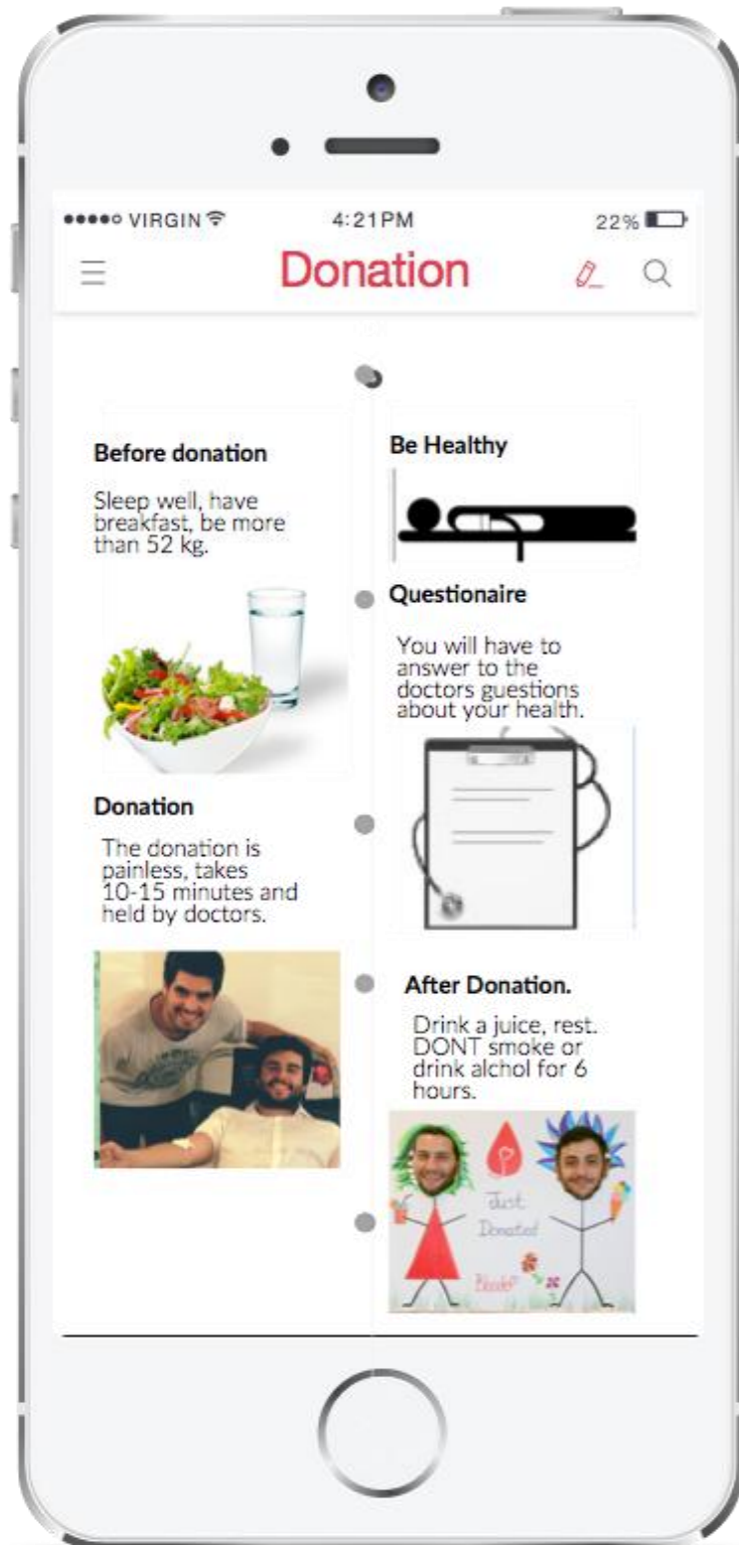
# Online Community



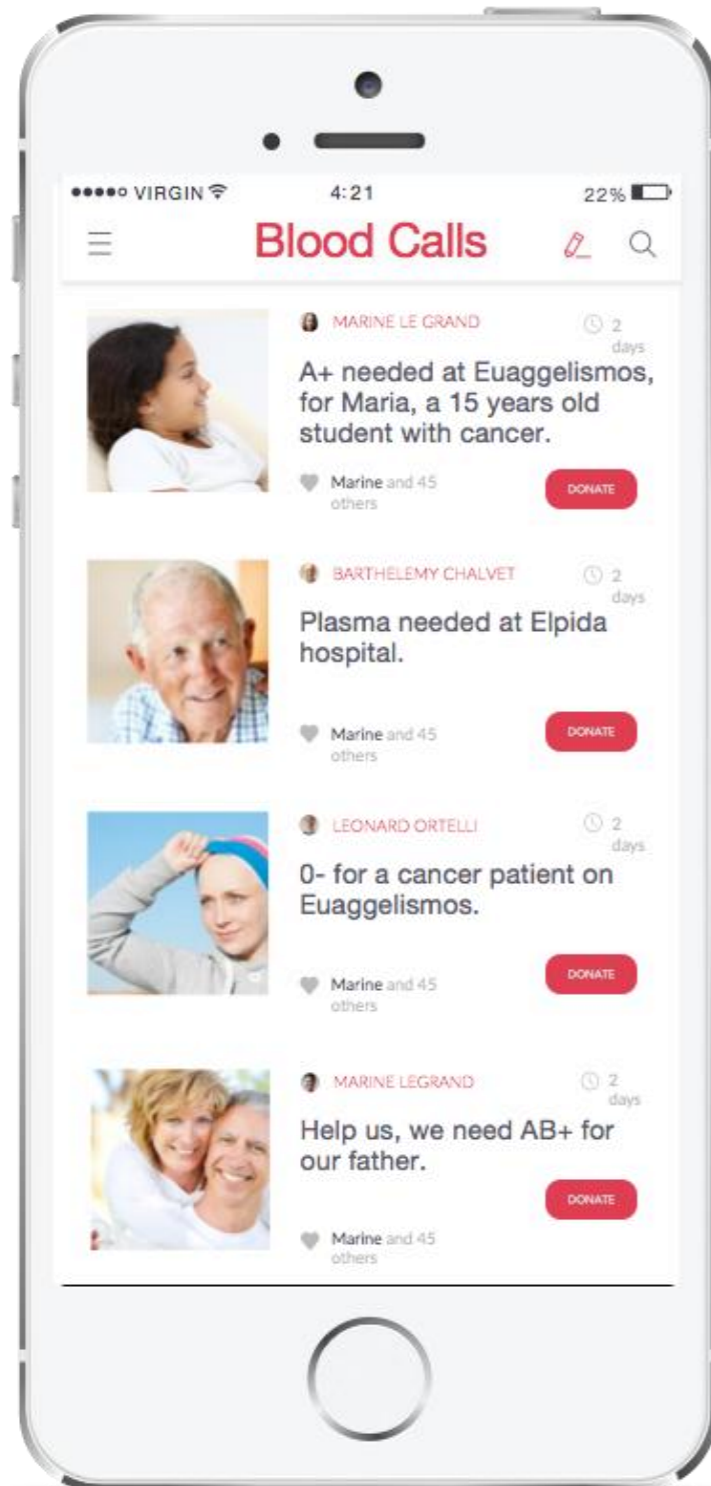
- Social Profile
- Social Interaction



# Educate Volunteers



# Blood Calls



- Create call
- Create story



# Spread the word

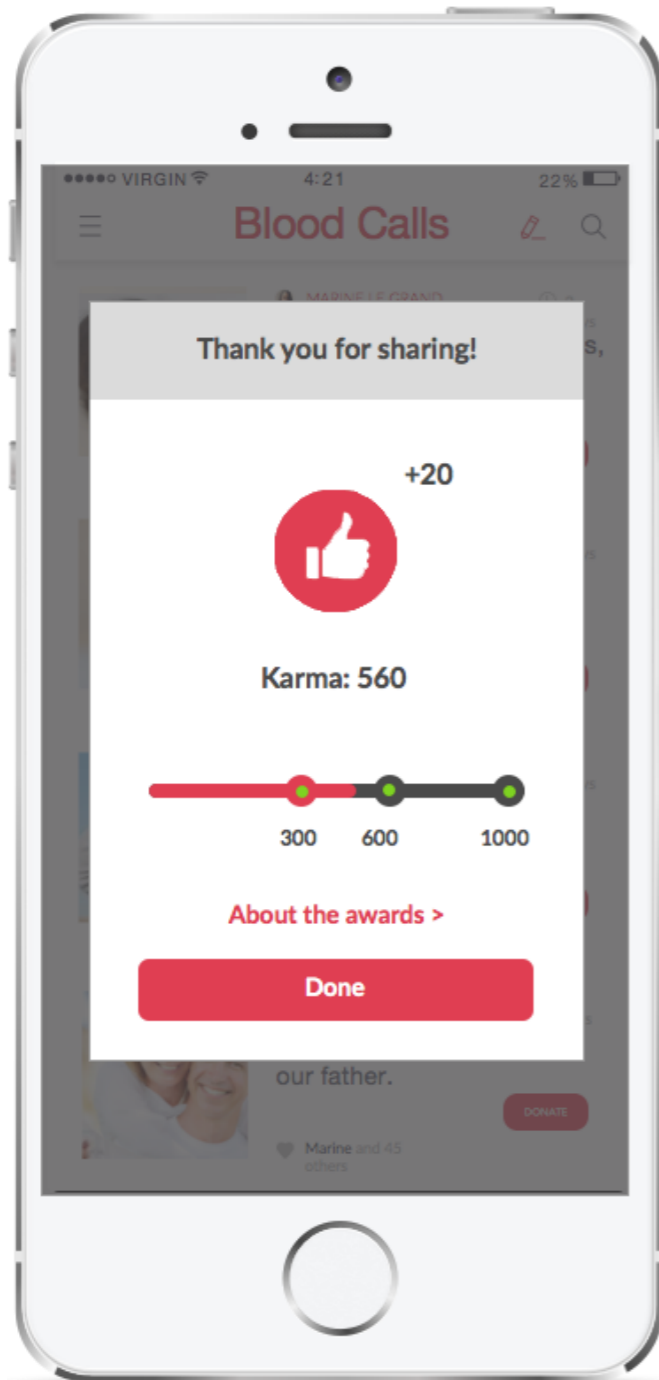


- immediately notify volunteers
- share on social media
- motivate users to share





# Reward and motivate



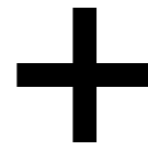
- Thank volunteers
- Reward engaged users
- Gamification



# Social Enterprise



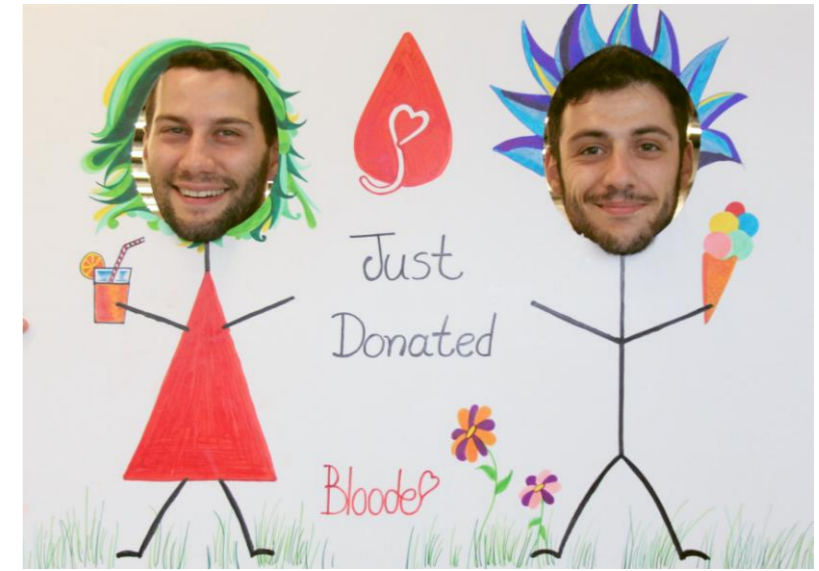
Vision



Growth &  
Agile Operations



# Success Stories



# Awards & Partnerships



Angelopoulos  
Clinton GIU  
Fellowship



**ΜοΚΕ**  
ΜΟΝΑΔΑ ΚΑΙΝΟΤΟΜΙΑΣ  
& ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑΣ

ΟΙΚΟΝΟΜΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ  
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS



**BUT MOST IMPORTANTLY**

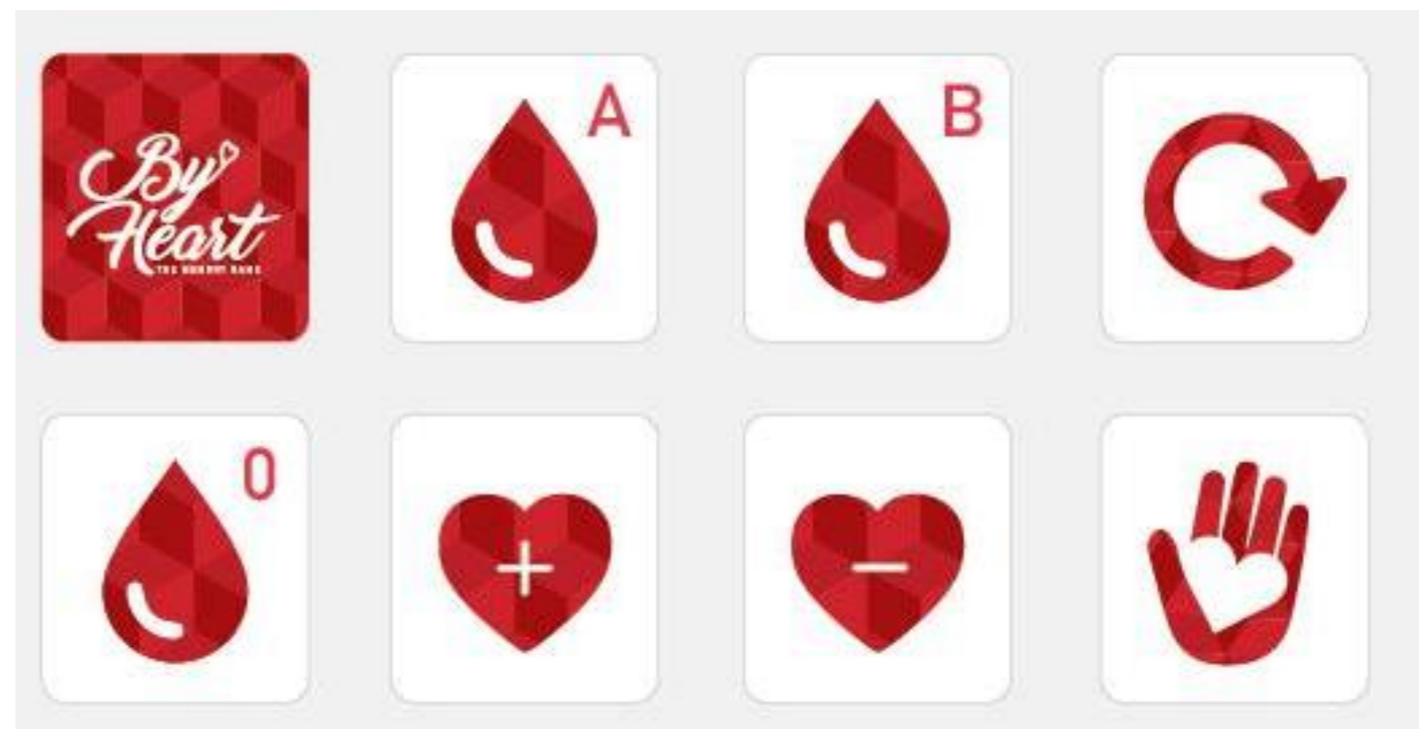
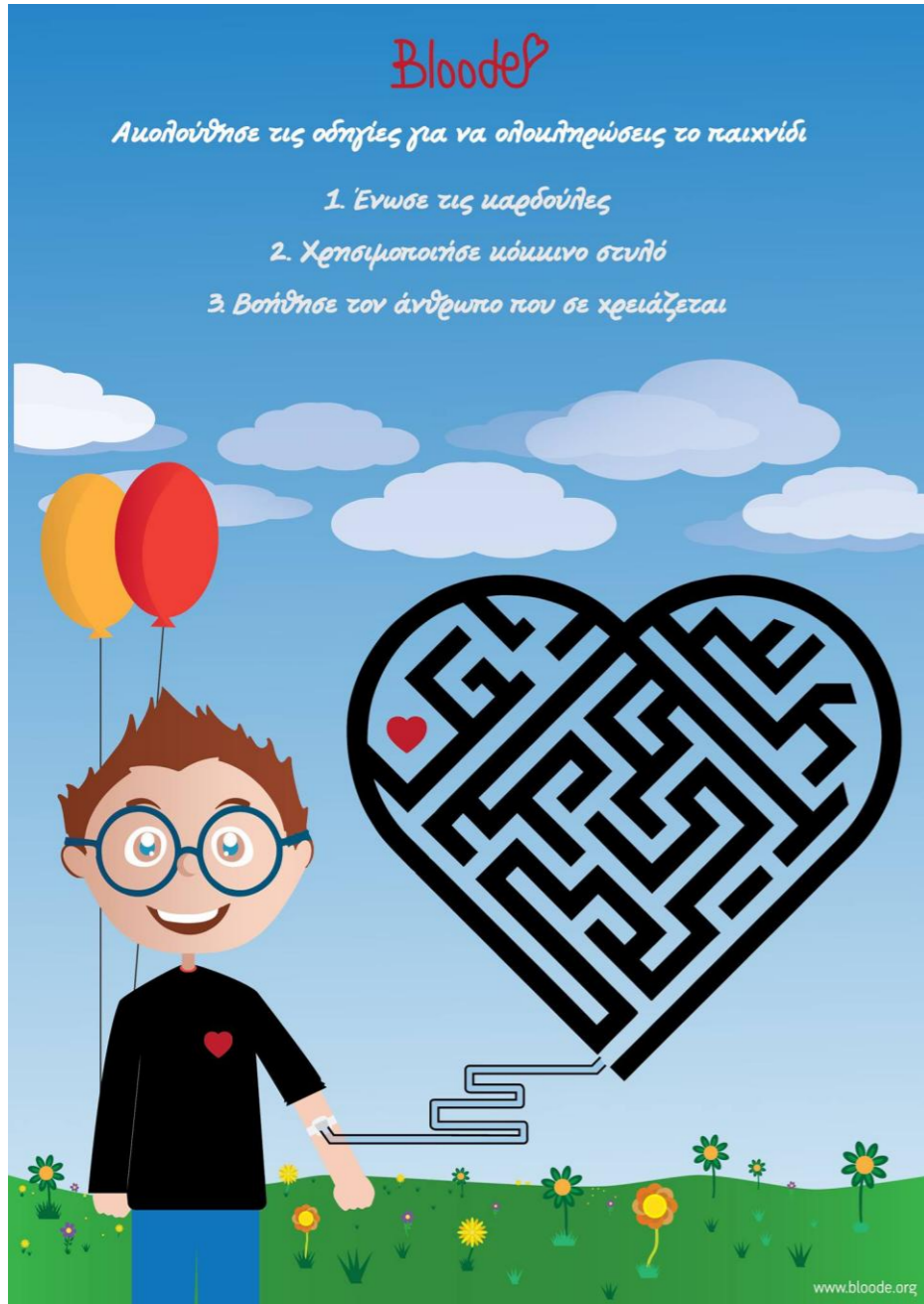
We have saved  
more than 2000 lives!



# PwC Event for Children



# Bloode for Education



# Vision



3

Whoever needs blood in **Greece**,  
will be able to find within 1 day



10

Whoever needs blood in the **World**,  
will be able to find within 1 day





The power of this platform is  
the **people**  
behind it.

**Next... PwC Blood Donation  
next month**



Bloodef

**“They effectively helped my family to  
contact blood donors and proceed with  
the surgery”**

– Elena Mavromichali  
(Patient’s Relative)