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Prof. Eric S. Maskin Nobel Laureate, Harvard University



Dorothee Blessing Vice Chairman Investment Banking EMEA, J.P. Morgan

Application Deadline: November 21, 2015

THE BOSTON CONSULTING GROUP

**Financing European** 

Business Where lies the future of corporate and institutional funding?

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Christian Lindner Chairman, German Liberal Party FDP



### January 13 & 14, 2016 Koblenz / Germany

Campus for Finance e. V., Burgplatz 2, 56179 Vallendar, Germany Tel. +49 (0) 261-6509-403, Email: info@campus-for-finance.com

### → Travel Scholarships available → Application Deadline: November 21, 2015

Bank of America

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Campus for Finance is a WHU student organisation supported by the Endowed Chair of Finance (Prof. Dr. Markus Rudolf).



Christian Staub Country Head of GAS and Eastern Europe, BlackRock

# SPEAKERS

CAMPUS FOR FINANCE 16

We are very proud to announce you this year's amazing speakers. Our speakers come from various different backgrounds, directly from practice, research and politics. Meet them during exciting keynote speeches, demanding workshops, vivid panel discussions, as well as personal entrepreneurial talks.



Günther Oettinger European Commissioner for Digital Economoy European Comission



Armin von Falkenhayn Country Executive for Germany and Head of IBD for GAS Bank of America ML



Alexander Doll CEO Germany and Head of Banking GAS Barclays



Kasper Rorsted Chief Executive Officer Henkel

#### **Further Speakers**

- Finja Kütz, CEO Germany, Oliver Wyman
- Prof. Dr. Stefan Kirmße, Managing Director, zeb
- Martin Reitz, CEO Germany, Rothschild

- John A. F. Van Vlissingen, Founder of BCD Group
- Christian Veith, Regional Chair of CEMA, BCG
  ... and many more

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# PARTNERS





Workshops

Participate in one of our exciting workshops held by our corporate partners. Benefit from the knowledge of our partners, and at the same time improve your knowledge of finance. Participation in one of our workshops is guaranteed.



Meet corporate representatives and fellow students from top universities, during our gala dinner in the historic vaulted cellar of the WHU – Otto Beisheim School of Management.



Talk to our partners concerning internships and job offers. Company representatives of all levels will be there to specifically answer your questions – Master your career now!



# SIGN UP





The 16th edition of the WHU New Year's Conference is under the topic "Financing European Business - Where lies the future of corporate and institutional funding?". Compelling speeches, panel discussions, challenging workshops, a career fair, a delicate Gala Dinner, a conferenceclosing event, as well as our famous entrepreneurial talks are waiting for you. For first year students we offer the Young Students Program the third year in a row.

During the two-day conference we will provide you with accommodation, shuttle services, as well as catering. The conference fee amounts to 90EUR and covers all named items.

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### Contact us

CAMPUS FOR FINANCE 16

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