VIRTUAL CAREER FAIR

FEEDBACK REPORT

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ABOUT THE CAREER FAIR

The 17th MBA International Career Fair, organised by the i-MBA Career Office with the cooperation of the i-MBA Alumni Association was held with great success from 16th until 26th of June 2020 and from 19th until 30th October 2020 between 09:00-18:00.

In view of this challenging period due to the Covid-19 pandemic, the i-MBA Career Fair was held twice and in virtual mode. Thus, in some cases, comparisons are made with last years' figures, so as to show how current circumstances affected the career fair.
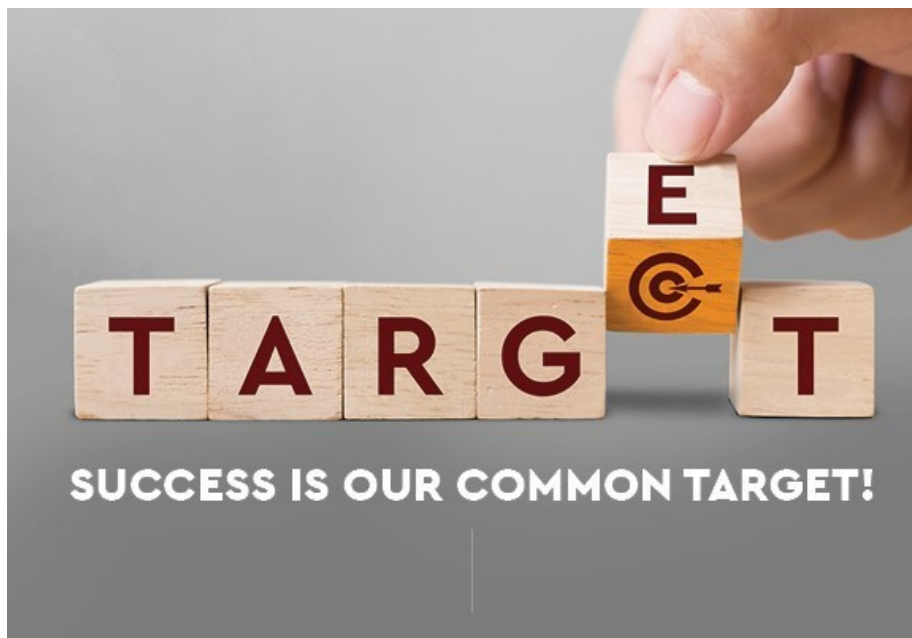
Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.
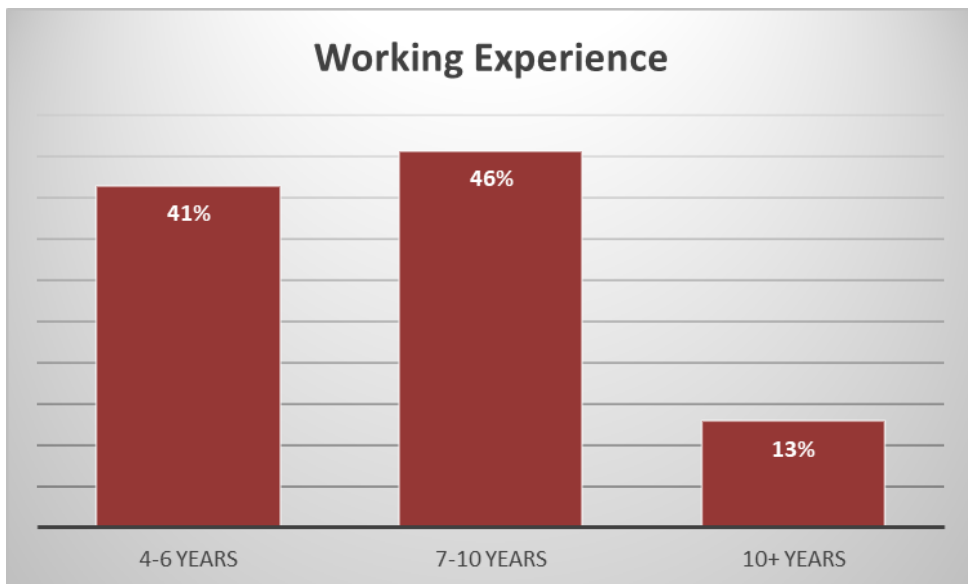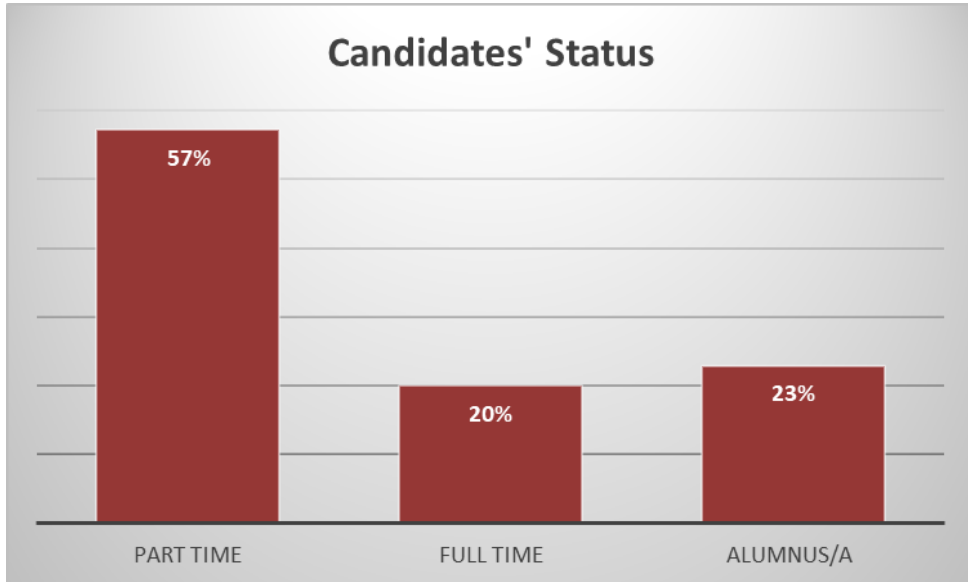
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PARTICIPANTS

Students & Alumni:

- 70 students and alumni registered for participation.

- 64% of the participants were male and 36% female.

- 77% were students and 23% were alumni of the program.

- 6% of the participants were international students.

- 32 is the average age of participants.

- 8 average years of working experience.

SUCCESS IS OUR COMMON TARGET!

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Candidates' Status

57%	20%	23%
PART TIME	FULL TIME	ALUMNUS/A

Working Experience

41%	46%	13%
4-6 YEARS	7-10 YEARS	10+ YEARS

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COMPANIES

- 23 companies attended the Virtual Career Fair 2020.

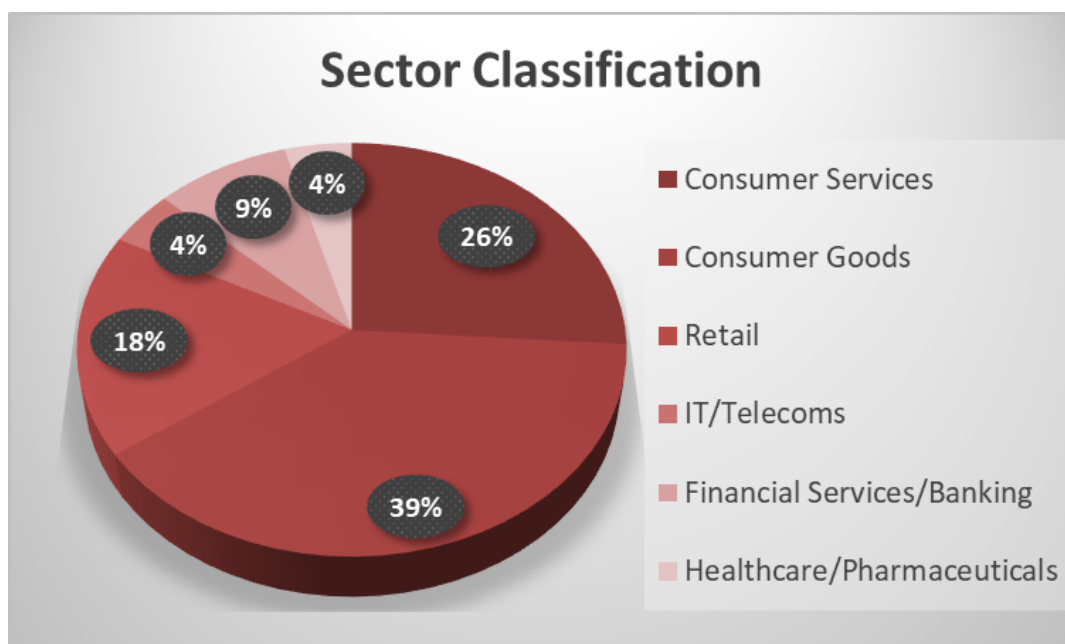- Classification per sector:

39% from the Consumer Goods sector
26% from the Consumer Services sector
18% from the Retail sector
9% from the Financial Services/Banking sector
4% from the Healthcare/Pharmaceuticals sector
4% from the IT/ Telecoms sector

Sector Classification

■ Consumer Services
■ Consumer Goods
■ Retail
■ IT/Telecoms
■ Financial Services/Banking
■ Healthcare/Pharmaceuticals

26%
4%
9%
4%
18%
39%

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KEY OBSERVATIONS:

In total more than 230 interviews took place virtually during both periods (June and October 2020).

The economic crisis caused by the COVID-19 pandemic reduced mobility and economic activity and many companies cancelled or frozen their hiring processes. As a result the pandemic has a profound impact on the labor market and taking into account the view of the participating companies, the pandemic has decreased the rate of job openings.

At the time of writing this report (end-November), 48% of the companies have proceeded to a 2nd round of interviews with the participating candidates.

i-MBA
Virtual Career Fair