

Start-Ups, Επιχειρηματικότητα Καινοτομία, Διεθνοποίηση





100.000.000

funding σε Ελληνικά startups
μόνο το 2015

Startups



What my mom thinks I do



What my friends think I do



What society thinks I do



What investors think I do



What I think I do



What I really do

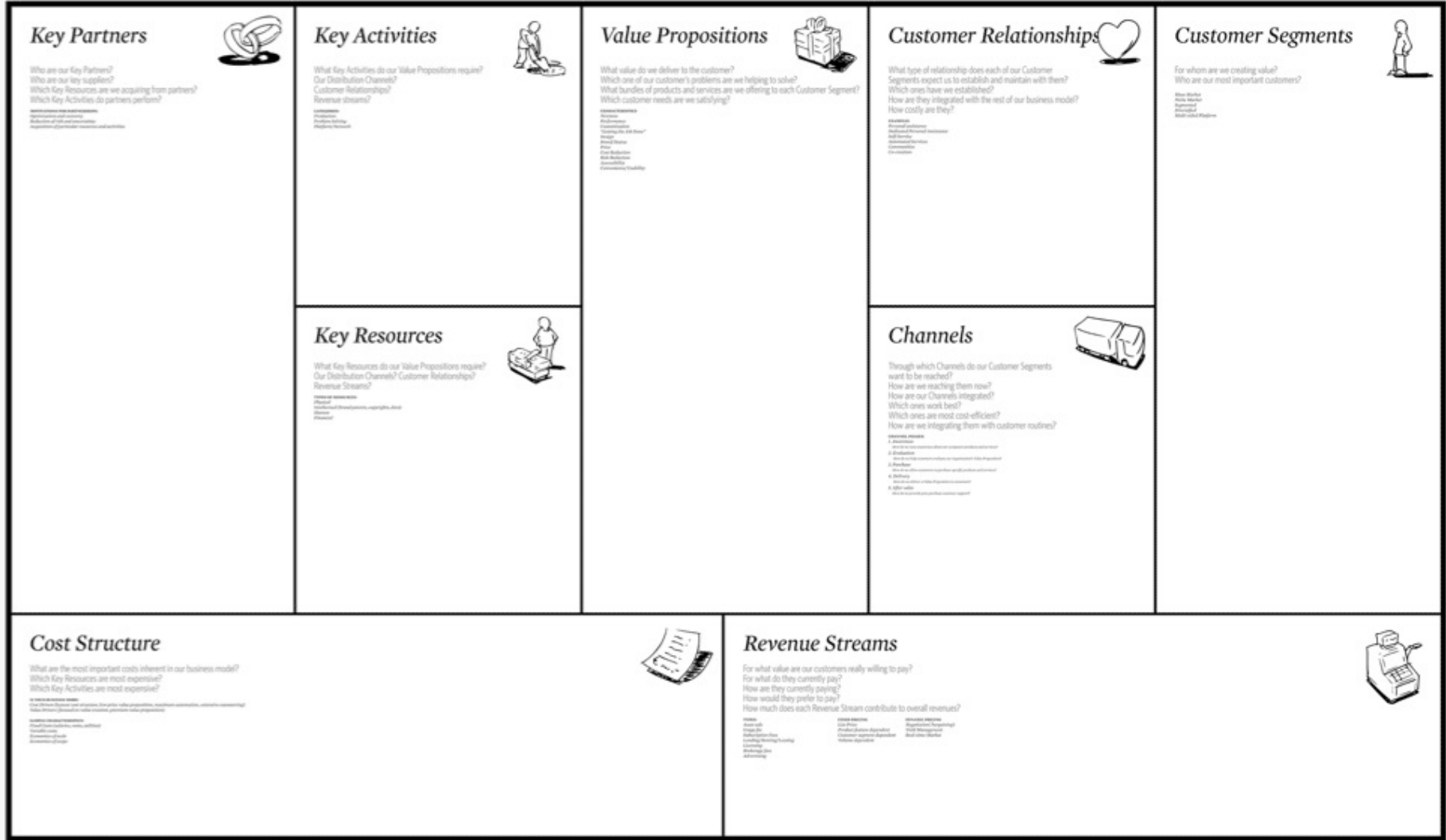
The Business Model Canvas

Designed for:


Designed by:

On:

Iteration:



www.businessmodelgeneration.com

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GROVE

Χριστίνα Μπιρλιράκη
Assistant Director
Orange Grove



Lecture 1 - How to Start a Startup (Sam Altman, Dustin Moskovitz)



Lecture 2 - Team and Execution (Sam Altman)



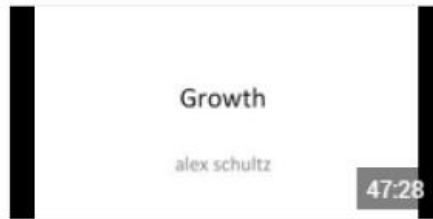
Lecture 3 - Before the Startup (Paul Graham)



Lecture 4 - Building Product, Talking to Users, and Growing (Adora Cheung)



Lecture 5 - Competition is for Losers (Peter Thiel)



Lecture 6 - Growth (Alex Schultz)



Lecture 7 - How to Build Products Users Love (Kevin Hale)



Lecture 8 - How to Get Started, Doing Things that Don't Scale, Press



Lecture 9 - How to Raise Money (Marc Andreessen, Ron Conway, Parker Conrad)



Lecture 10 - Culture (Brian Chesky, Alfred Lin)



Lecture 11 - Hiring and Culture, Part 2 (Patrick and John Collison, Ben Silbermann)



Lecture 12 - Building for the Enterprise (Aaron Levie)

~~NOT~~

WHY NOT?

- Πάθος
- Επιμονή
- Επινοητικότητα
- Open-mindedness



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- Μεγαλύτερες αρμοδιότητες
- Περισσότερες ευκαιρίες εξέλιξης
- Αύξηση επινοητικότητας
- Διαφορετικές ικανότητες





Greek e-commerce
association meet up



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FLEXIBLE CO-WORKING SPACE



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SUPPORT, SUPPORT, SUPPORT



- Mentoring and Coaching
- Accounting and Legal help
- Entrepreneur in residence



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EDUCATIONAL PROGRAM

- Seminars and Workshops
- Bootcamps
- One to One sessions



The Squeeze



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25.000 EUROS
8 STARTUPS
4 JUDGES
2 WINNERS



THE SQUEEZE

THURSDAY 23
JUNE 2016
18:00 UNTIL 21:00
VASILEOS KONSTANTINOU 5-7
RIGHT ACROSS FROM THE KALLIMARMARO STADIUM



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Interesting Facts

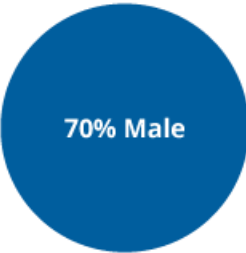
160 entrepreneurs



105 startups



Non - Tech Startups



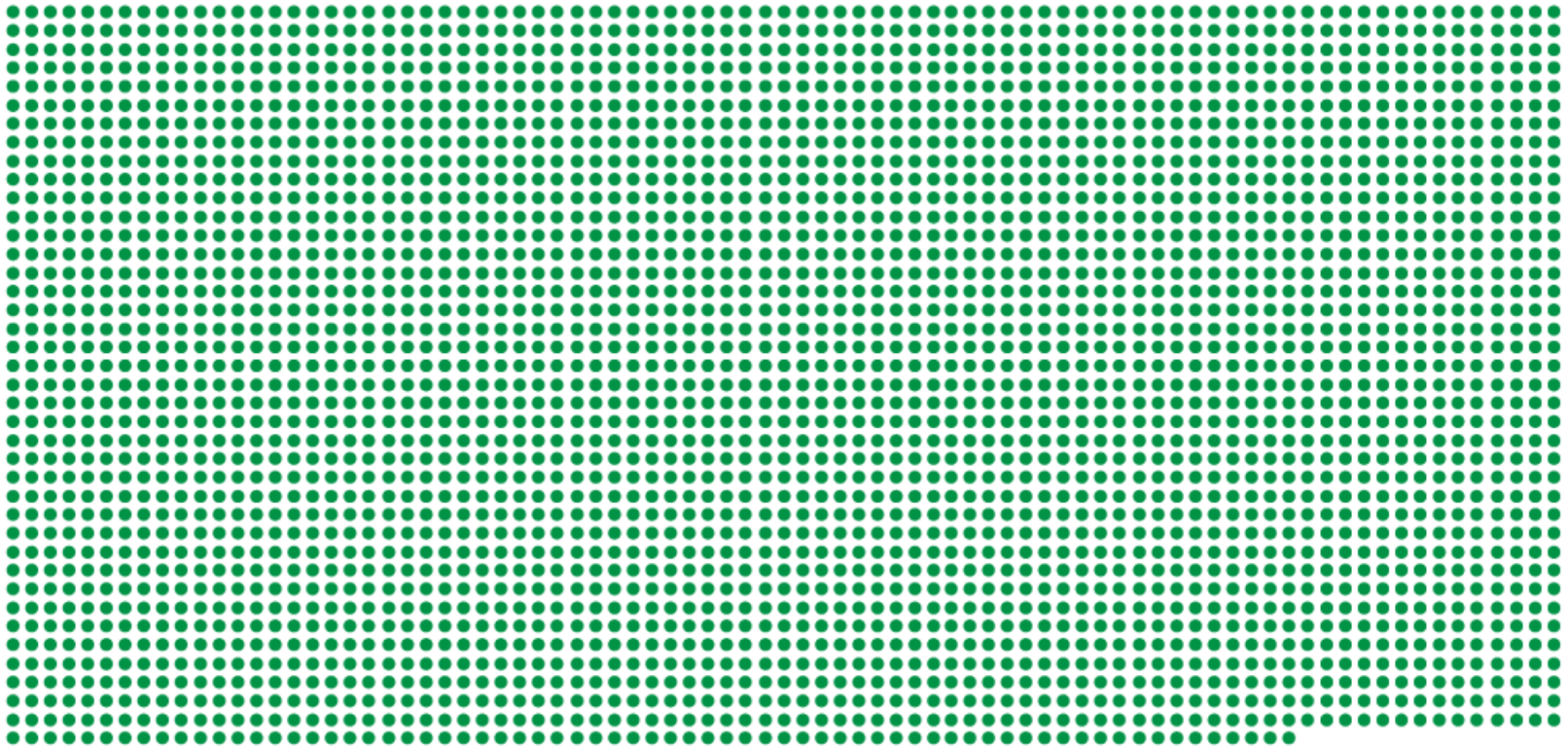
Female

250 Speakers



Interesting Facts

3000 Heineken beers



European counterparts



Amsterdam Center for Entrepreneurship

ACE



startupbootcamp
HighTechXL

PORTXL



YES!Delft



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ΛΕΦΤΑ ΥΠΑΡΧΟΥΝ





That's all Folks!