



International Summer School “Digital Business-DigiBiz”

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July, 11th-17th 2022

ATHENS | SYROS

1st International Summer School “Digital Business-DigiBiz” in collaboration with Eli Broad College of Business του Michigan State University.

Programme objectives: Training the participants in the field of e-Business, the cultivation of digital skills required in today's market, the multifaceted education, training of participants in topics such as Entrepreneurship, User Experience (UX), Digital Marketing, and the E-commerce law.

Participants: Students from Greece or abroad (all cycles)

Programme Requirements: Lectures in person 11-17/7/2022 (11-14/7 Athens & 15-17/7 Syros) & Team Project.

Language of instruction: English

Applications: Email to digibiz@aueb.gr, ([Application Form](#), Curriculum Vitae & Motivation Letter-short).

Certificate of successful attendance /Award 3 ECTS.

Fees: 200€

Scientific Coordinator: [Dimitris Drosos](#), Assistant Professor Department of Marketing & Communication

Information: digibiz@aueb.gr | 2108203102,-468