ΣΕΜΙΝΑΡΙΑ ΤΜΗΜΑΤΟΣ ΜΑΡΚΕΤΙΝΓΚ & ΕΠΙΚΟΙΝΩΝΙΑΣ

Πρόσκληση

Το Τμήμα Μάρκετινγκ & Επικοινωνίας σας προσκαλεί σε ερευνητικό σεμινάριο με προσκεκλημένο εισηγητή τον καθηγητή Marco Vivarelli, Professor at the Catholic University of Milano, Director of the Department of Economic Policy. Το σεμινάριο έχει τίτλο "May AI revolution be labour-friendly? Some micro evidence from the supply side" και θα λάβει χώρα την Τρίτη 2 Νοεμβρίου 2021 και ώρα 15:00-17:00 στο νέο κτίριο του Οικονομικού Πανεπιστημίου Αθηνών, επί των οδών Τροίας 2, Κιμώλου και Σπετσών (αίθουσα Τ102).

Тα ερευνητικά σεμινάρια του Τμήματος Μάρκετινγκ & Επικοινωνίας είναι ανοικτά προς όλα τα μέλη ΔΕΠ και υποχρεωτικά για τους Υποψήφιους Διδάκτορες του Τμήματος.

Ακολουθεί περιγραφή της ομιλίας και σύντομο βιογραφικό σημείωμα του εισηγητή.

Η Οργανωτική Επιτροπή

Γιώργος Μπάλτας    Διονύσης Σκαρμέας    Πάρις Αργουσλίδης
May AI revolution be labour-friendly? Some micro evidence from the supply side

This study investigates the possible job-creation impact of AI technologies, focusing on the supply side, namely the providers of the new knowledge base. The empirical analysis is based on a worldwide longitudinal dataset of 3,500 front-runner companies that patented the relevant technologies over the period 2000-2016. Obtained from GMM-SYS estimates, our results show a positive and significant impact of AI patent families on employment, supporting the labour-friendly nature of product innovation in the AI supply industries. However, this effect is small in magnitude and limited to service sectors and younger firms, which are the leading actors of the AI revolution. Finally, some evidence of increasing returns seems to emerge; indeed, the innovative companies which are more focused on AI technologies are those obtaining the larger impacts in terms of job creation.
ΣΥΝΤΟΜΟ ΒΙΟΓΡΑΦΙΚΟ ΣΗΜΕΙΩΜΑ ΤΟΥ PROFESSOR MARCO VIVARELLI

Marco Vivarelli, (https://sites.google.com/site/mvivarel/), Ph.D. in Economics and Ph.D. in Science and Technology Policy, is full professor at the Catholic University of Milano, where he is also Director of the Department of Economic Policy. He is member of the Academia Europaea.

He is Professorial Fellow at UNU-MERIT, Maastricht; Research Fellow at IZA, Bonn; Fellow of the Global Labor Organization (GLO). He is member of the Scientific Executive Board of the Eurasia Business and Economics Society (EBES, Istanbul); member of the International Board of the Austrian Institute of Economic Research (WIFO, Vienna) and has been scientific consultant for the International Labour Office (ILO), World Bank (WB), the Inter-American Development Bank (IDB), the United Nations Industrial Development Organization (UNIDO) and the European Commission.

He is Editor-in-Chief of the Eurasian Business Review, Editor of Small Business Economics, Associate Editor of Industrial and Corporate Change, Co-Editor of Economics E-Journal, member of the Editorial Board of Sustainability, Member of the Editorial Review Board of International Entrepreneurship and Management Journal and he has served as referee for more than 100 international journals.


His current research interests include Economics of Innovation and Industrial Organization issues. Here below some selected publications published in the last 4 years: