

**FULL TIME WITH INTERNATIONAL ORIENTATION
ACADEMIC YEAR 2025-2026
1st SEMESTER SCHEDULE**

Day	Date	Time	Classroom	Course	Instructor
Monday	15/9/2025	15.00-18.00	609	Fundamentals of Marketing	K.Kaminakis
Tuesday	16/9/2025	15.00-18.00	609	Fundamentals of Marketing	K.Kaminakis
Wednesday	17/9/2025	15.00-18.00	609	Fundamentals of Marketing	K.Kaminakis
Thursday	18/9/2025	15.00-18.00	609	Fundamentals of Marketing	K.Kaminakis
Monday	22/9/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	22/9/2025	15.00-18.00	708	International Marketing	D.Skarmas
Tuesday	23/9/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Thursday	25/9/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	29/9/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	29/9/2025	15.00-18.00	708	International Marketing	D.Skarmas
Tuesday	30/9/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Wednesday	1/10/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Thursday	2/10/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	6/10/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	6/10/2025	15.00-18.00	708	International Marketing	D.Skarmas
Tuesday	7/10/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Wednesday	8/10/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Wednesday	8/10/2025	15.00-18.00	BcLab	Data Analysis using SPSS	C.Saridakis
Thursday	9/10/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	13/10/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	13/10/2025	15.00-18.00	708	International Marketing	D.Skarmas
Tuesday	14/10/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Wednesday	15/10/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Wednesday	15/10/2025	15.00-18.00	BcLab	Data Analysis using SPSS	C.Saridakis
Thursday	16/10/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	20/10/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	20/10/2025	15.00-18.00	708	International Marketing	D.Skarmas
Tuesday	21/10/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Tuesday	21/10/2025	15.00-18.00	BcLab	Digital Marketing Lab	K.Kaminakis
Wednesday	22/10/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Wednesday	22/10/2025	15.00-18.00	BcLab	Data Analysis using SPSS	C.Saridakis
Thursday	23/10/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	27/10/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	27/10/2025	15.00-18.00	708	International Marketing	D.Skarmas
Wednesday	29/10/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Wednesday	29/10/2025	15.00-18.00	BcLab	Data Analysis using SPSS	C.Saridakis
Thursday	30/10/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	3/11/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	3/11/2025	15.00-18.00	708	International Marketing	P.Argouslidis
Tuesday	4/11/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Tuesday	4/11/2025	15.00-18.00	BcLab	Digital Marketing Lab	K.Kaminakis
Wednesday	5/11/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Wednesday	5/11/2025	15.00-18.00	BcLab	Data Analysis using SPSS	C.Saridakis
Thursday	6/11/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	10/11/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	10/11/2025	15.00-18.00	708	International Marketing	P.Argouslidis
Tuesday	11/11/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Tuesday	11/11/2025	15.00-18.00	BcLab	Digital Marketing Lab	K.Kaminakis
Wednesday	12/11/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Thursday	13/11/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Tuesday	18/11/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Wednesday	19/11/2025	12.00-15.00	708	Simulation game intl marketing	D.Skarmas
Thursday	20/11/2025	9.00-12.00	708	Digital Marketing I	D.Drosos
Monday	24/11/2025	12.00-15.00	708	Marketing Research	C.Saridakis
Monday	24/11/2025	15.00-18.00	708	International Marketing	P.Argouslidis
Tuesday	25/11/2025	12.00-15.00	708	Consumer Behavior across Cultures	K.Karantinou
Monday	1/12/2025	15.00-18.00	TBA	Exams International Marketing	D.Skarmas, P.Argouslidis
Thursday	4/12/2025	9.00-12.00	TBA	Exams Digital Marketing I	D.Drosos
Tuesday	9/12/2025	12.00-15.00	TBA	Exams Consumer Behavior across Cultures	K.Karantinou
Friday	12/12/2025	9.00-12.00	TBA	Marketing Research	C.Saridakis
<i>This schedule may be subject to change due to unforeseen circumstances. Changes, if necessary, will be announced through e-mail. The exams' schedule is not final. It will be discussed by the Exec.Committee of the Program and will be announced in due time</i> <i>Class attendance is compulsory. For more information please read carefully the Academic Rules & Regulations. Students are expected to arrive punctually for the lesson</i> BcLab : 12 Derigny Str, 3rd floor 609 & 708: 47A Evelpidon & 33 Lefkados Str, 6th and 7th floor respectively TBA: To Be Announced					