

Olympic Event Organization

(1) GENERAL

SCHOOL	SCHOOL OF INFORMATION SCIENCES & TECHNOLOGY		
ACADEMIC UNIT	DEPARTMENT OF STATISTICS		
LEVEL OF STUDIES	POSTGRADUATE		
COURSE CODE		TRIMESTER	3 OR 6
COURSE TITLE	Olympic Event Organization		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS
		1,5	2,5
		15	2,5
COURSE TYPE	Specialization Elective		
PREREQUISITE COURSES:			
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	ENGLISH		
COURSE DELIVERY METHOD	Distance		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	NO		
COURSE WEBSITE (URL)	https://cloud.aueb.gr/index.php/s/gXH9DRnyTXLgk34		

(2) LEARNING OUTCOMES

Learning outcomes
- Understand key aspects of planning and executing Olympic and major sporting events, from bidding to evaluation. - Gain insight into coordinating and collaborating with multiple stakeholders in international events. - Analyze factors influencing athlete and spectator experiences in large-scale events. - Examine critical organizational areas, including infrastructure, security, marketing, and promotion. - Learn principles of sustainable sports event management and their community impact. - Develop applied skills through case studies of Olympic event planning and management.
General Competences
- Adapt effectively to new situations. - Foster independent, creative, and inductive thinking. - Make informed decisions. - Plan and manage projects efficiently.

(3) SYLLABUS

The course focuses on the key issues involved in the successful organization of Olympic events, spanning the bidding process, coordination and collaboration among various stakeholders, and post-event evaluation. It emphasizes the factors that shape the overall experience of both participating athletes and spectators, particularly regarding infrastructure, security, marketing, and promotion. The course also includes case studies on the connection with local communities within the framework of sustainable sports event management.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Distance	
METHOD AND FREQUENCY OF COMMUNICATING WITH THE STUDENTS	Remotely via email and through weekly office hours (and whenever necessary) via teleconferencing or in-person office visits.	
ENSURING COMMUNICATION AMONG STUDENTS	Teleconference, Chat via eclass and/ or TEAMS, and QA sessions	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	MS Teams, e-class, MS Outlook, R, Python, WayGround or Kahoot educational games and quizzes	
REQUIRED EQUIPMENT AND TECHNOLOGY KNOWLEDGE	Camera, mic, PC, MS Office, and TEAMS	
COURSE POLICY ON PLAGIARISM AND PLAGIARISM DETECTION TOOLS	Turnitin	
COURSE POLICY ON USE OF AI TOOLS	The use of Artificial Intelligence is permitted with explicit reference to the bibliography (2) for the verbal correction of assignments and as long as students have understood the basic principles and methods of the course.	
TEACHING METHODS	Activity	Semester workload
	Lectures	15
	Self-Study hours	45
	Course total	60
STUDENT PERFORMANCE EVALUATION	Evaluation language is English. Evaluation methods include lab exercises, written assignments, and/or written examinations. Oral examinations of the assignments may be conducted if clarifications are needed or if there are suspicions of plagiarism or unauthorized use of Artificial Intelligence tools. Assessment criteria are provided on the course eClass platform and in the course materials.	

(5) RECOMMENDED BIBLIOGRAPHY

- Parent, M. M., & Ruetsch, A. (2020). Managing major sports events: Theory and practice. Routledge.