ΟΙΚΟΝΟΜΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

ΣΧΟΛΗ ΕΠΙΣΤΗΜΩΝ & ΤΕΧΝΟΛΟΓΙΑΣ ΤΗΣ ΠΛΗΡΟΦΟΡΙΑΣ
SCHOOL OF INFORMATION SCIENCES & TECHNOLOGY

ΤΜΗΜΑ ΣΤΑΤΙΣΤΙΚΗΣ
DEPARTMENT OF STATISTICS

PRESS RELEASE

29.10.2026 | ATHENS

International Workshop on Categorical Data Analysis (CCDA 2026) Concludes with Great Success

A global gathering of leading academics, researchers, and industry professionals exploring advanced developments in Categorical Data Analysis

The International Workshop on Categorical Data Analysis (CCDA 2026) was successfully completed, bringing together distinguished academics, researchers, and established market professionals from Greece and abroad.
The workshop opened with welcome addresses by the Rector of the Athens University of Economics and Business (AUEB), Professor Vassilis Vasdekis, the representative of EY, Mr. Anastasios Plataniotis, and the Organizing Committee, comprising Professor Maria Kateri (RWTH Aachen University), Professor Irini Moustaki (London School of Economics), Professor Vassilis Vasdekis (AUEB), and Professor Ioannis Ntzoufras (AUEB).





The event received essential support from the corporate sector through sponsorship from two leading multinational consulting and technology firms: EY and Accenture. EY had a particularly dynamic presence, with three representatives—including Mr. Anastasios Plataniotis—actively attending the sessions, reinforcing the bridge of collaboration between cutting-edge academic research and practical business applications.
The workshop agenda focused on advanced methodological and computational developments in Categorical and Multivariate Data Analysis. Key topics included Bayesian modeling, latent variable models, variable selection algorithms, as well as applications to complex high-dimensional data in the social sciences, economics, and technology. The presentations sparked fruitful discussions and highlighted promising directions for future research.





Workshop Numbers & Participation:

- **Total Participants:** 39 distinguished delegates (academics, researchers, PhD students, and corporate executives).
- **Institutional Representation:** 18 leading Universities and Research Institutions across 7 countries (Greece, United Kingdom, Italy, Germany, USA, Switzerland, Hungary), along with Deutsche Bundesbank, EY, and Accenture.

The Organizing Committee extends its heartfelt gratitude to the Rector of AUEB, Professor Vassilis Vasdekis, for his honored presence and continuous support, as well as to the two workshop sponsors, EY and Accenture, for their pivotal contribution to the event's success. Finally, warm thanks are expressed to all participants and speakers whose expertise and presentations ensured the high quality and resounding success of CCDA 2026.

Workshop Website: https://sites.google.com/view/ccda2026

