

QUALITY ASSURANCE POLICY  
OF THE POSTGRADUATE PROGRAMME (MSc) ENTITLED  
“MSc in Sports Analytics”  
 (“POSTGRADUATE DIPLOMA (MSc) IN SPORTS ANALYTICS”)  
OF THE ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

The quality assurance policy of the Department of Statistics of the Athens University of Economics and Business for distance education is fully aligned with the quality assurance policy for distance education of AUEB and focuses on the continuous improvement of the quality of postgraduate study programs, as well as the educational, research, and administrative work related to them.

The Department’s policy for distance education is published and disseminated among its members, so that its academic and administrative staff, as well as its students, assume responsibility for quality assurance in accordance with the role assigned to them.

The Department is committed to implementing a quality policy for distance education that supports the academic identity and orientation of its study programs, promotes their purpose and subject areas, sets, implements, and monitors quality objectives, defines the means, actions, and methods for achieving them, and applies the appropriate internal and external quality procedures, with the ultimate aim of continuous improvement.

More specifically, the implementation of the quality policy for distance education of the Department of Statistics presupposes the application of quality procedures that ensure:

- the appropriateness of the structure and organization of: a) the Undergraduate Study Program, b) the Postgraduate Study Programs, and c) the Doctoral Study Program,
- the development and improvement of existing study programs and the creation of new ones within the framework of the Institution’s strategy,
- the pursuit of learning outcomes and qualifications in accordance with the European and National Qualifications Frameworks for Higher Education,
- promoting quality and effectiveness of teaching,
- promoting both quality and quantity of the research output of the members of the academic unit,
- the appropriateness of the qualifications of the teaching staff,
- connecting teaching with research, incorporating the needs of the labor market,

- drafting, implementing, and monitoring the annual quality objectives aimed at the improvement of its study programs,
- the level of demand in the labor market for the qualifications acquired by graduates,
- providing students with high-quality and digitally developed services,
- the conduct of the annual internal evaluation of a) the Undergraduate Study Programme (USP), b) the Postgraduate Study Programmes (PSPs), and c) the Doctoral Study Programme (DSP), within the framework of the Internal Quality Assurance System (IQAS), in cooperation with the Department's Internal Evaluation Group (OMEA) and the Institution's Quality Assurance Unit (MODIP),
- training the instructors participating in the program in both synchronous and asynchronous distance-learning tools, as well as in communication and teaching techniques for distance education,
- providing logistical and technical support for distance education through the Secretariat and laboratory staff,
- the proper use of the distance-learning classroom,
- direct electronic communication with students via email, telephone, and distance-learning systems.

The quality assurance policy of the MSc program is posted on the program's website at the following link: <https://www.aueb-analytics.gr/msc-in-sports-analytics>, and on the Institution's website, on the main webpage of the Department of Statistics, at the following link: <https://www.dept.aueb.gr/en/stat/content/msc-sports-analytics>, and more specifically at the link <https://tinyurl.com/AUEB-MSc-Sports-quality>.