

# Μπευζιανης μεθοδων στην οικονομια της υγειας

(thanks/blame mostly to Google Translate)

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Research Seminars  
Department of Statistics  
Athens University of Economics and Business, Athens

Thursday 3 May 2018

## 1. Health economic evaluation

- What is it?
- How does it work?

## 2. Statistical modelling

- Individual-level vs aggregated data
- The importance of being a Bayesian

## 3. Some examples — you get to choose...

- Individual level & partially observed data
- Survival analysis in HTA
- Value of information

## 4. Conclusions

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## Statistical model

- Estimates relevant **population** parameters  $\theta$
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$$\Delta_e = f_e(\theta)$$

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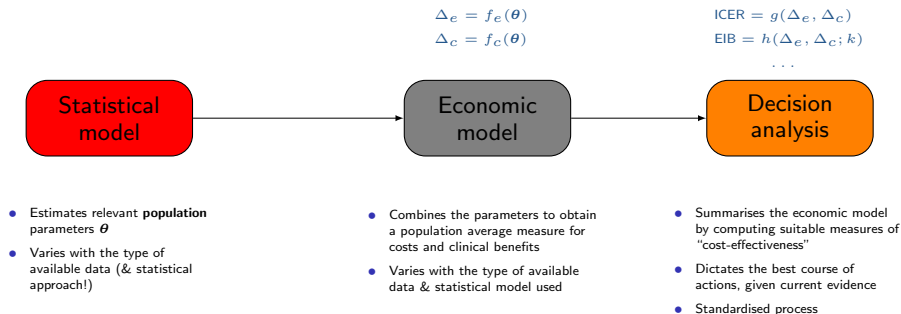


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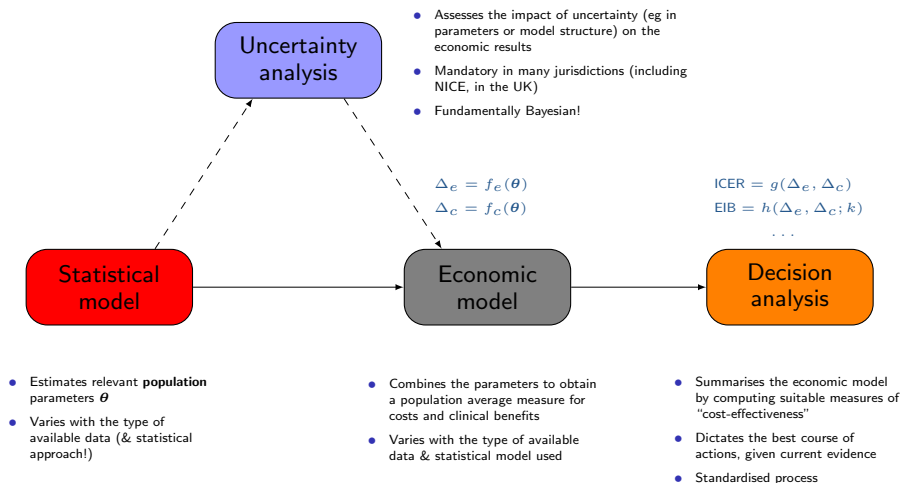
- Combines the parameters to obtain a population average measure for costs and clinical benefits
- Varies with the type of available data & statistical model used



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# 1. (“Standard”) Statistical modelling — Individual level data

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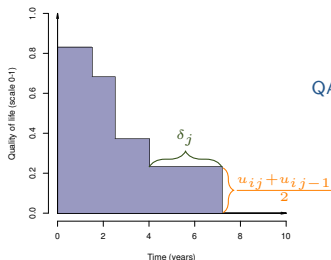
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$$e_i = \sum_{j=1}^J (u_{ij} + u_{i,j-1}) \frac{\delta_j}{2} \quad \text{and} \quad c_i = \sum_{j=0}^J c_{ij}, \quad \left[ \text{with: } \delta_j = \frac{\text{Time}_j - \text{Time}_{j-1}}{\text{Unit of time}} \right]$$



$\text{QALY}_i = \text{“Area under the curve”}$

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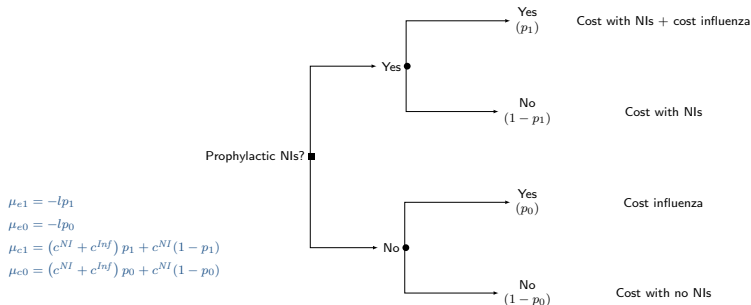
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## 3 Estimate population average cost and effectiveness differentials and use bootstrap to quantify uncertainty

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## ① Build a **population level model** (eg decision tree/Markov model)

Outcomes

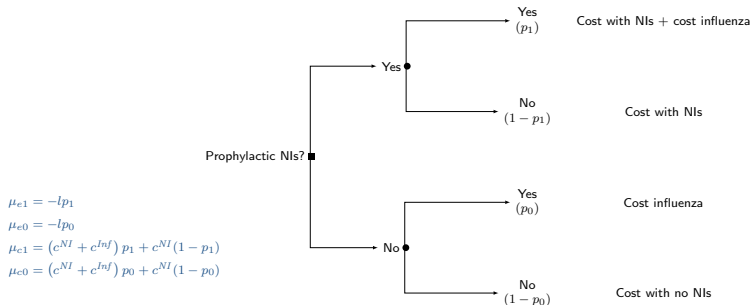


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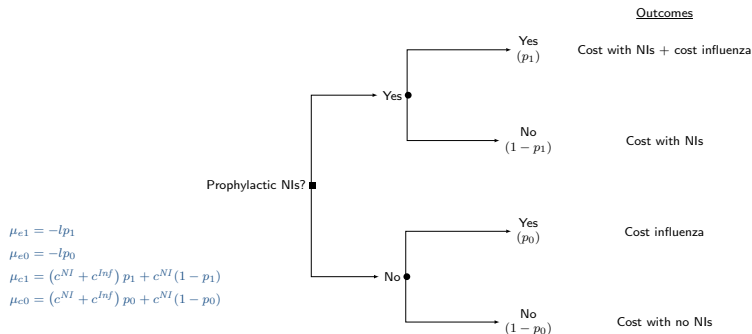
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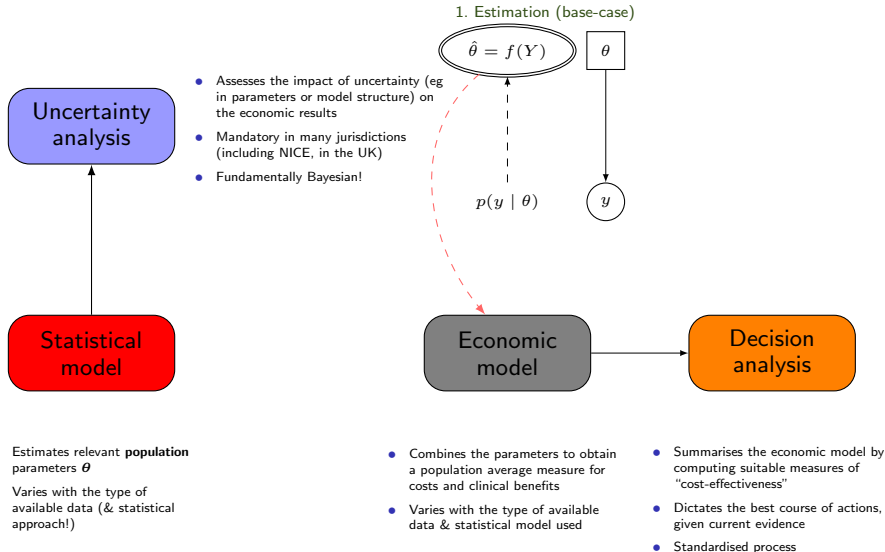
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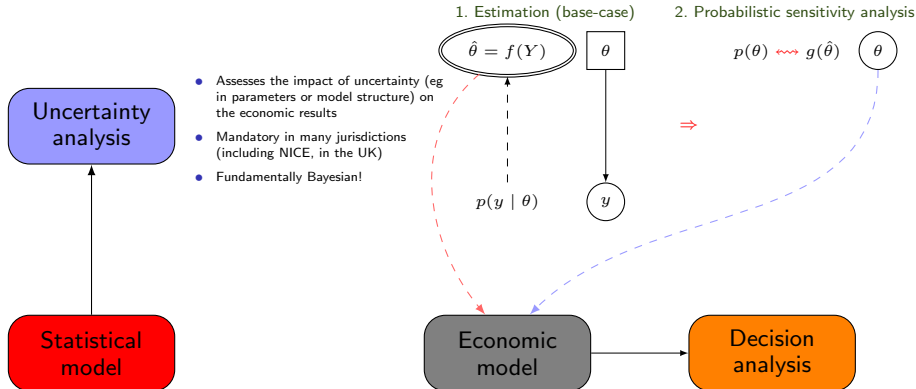
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- ② Use point estimates for the parameters to build the “base-case” (average) evaluation
- ③ Use resampling methods (eg bootstrap) to propagate uncertainty in the point estimates and perform uncertainty analysis

# “Standard” approach to HTA — “Two-stage”



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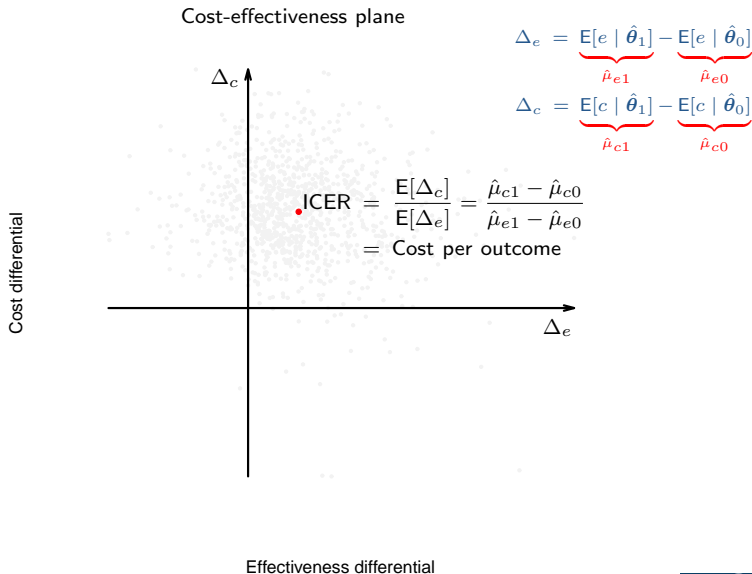
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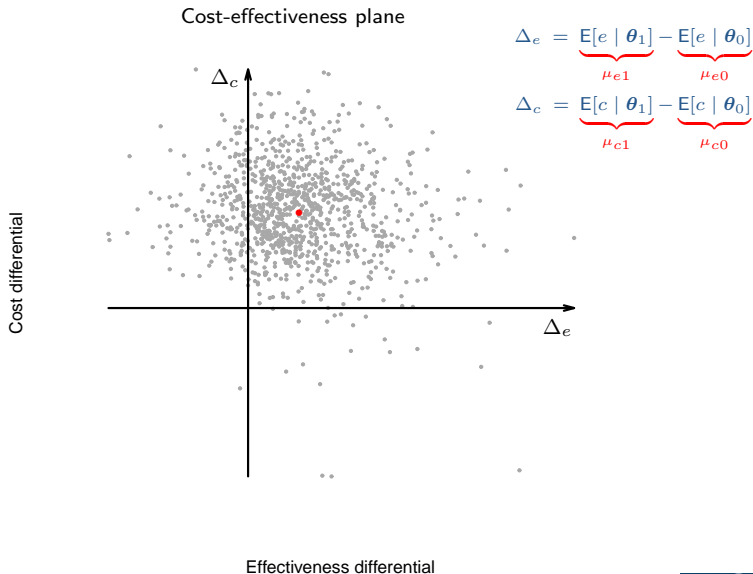
- Summarises the economic model by computing suitable measures of “cost-effectiveness”
- Dictates the best course of actions, given current evidence
- Standardised process

“Two-stage approach” (Spiegelhalter, Abrams & Myles, 2004)

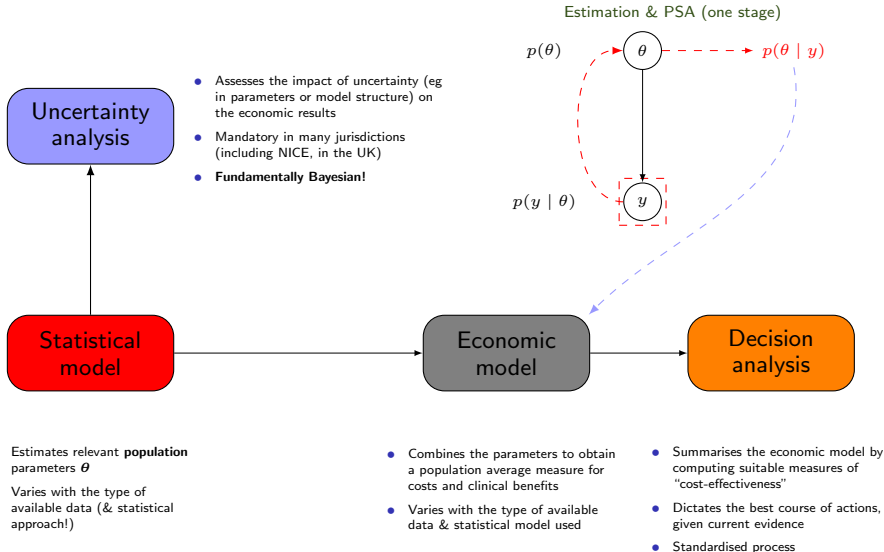
## 2./3. Economic modelling+Decision analysis — **base-case scenario**



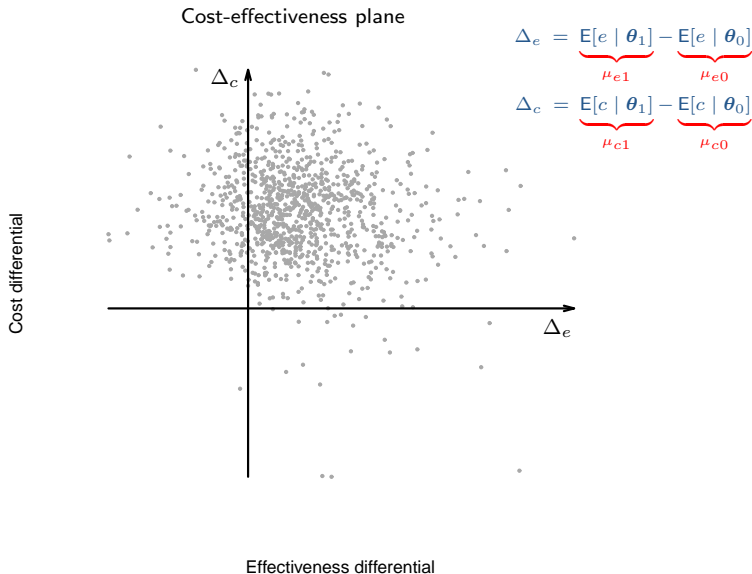
## 4. Uncertainty analysis

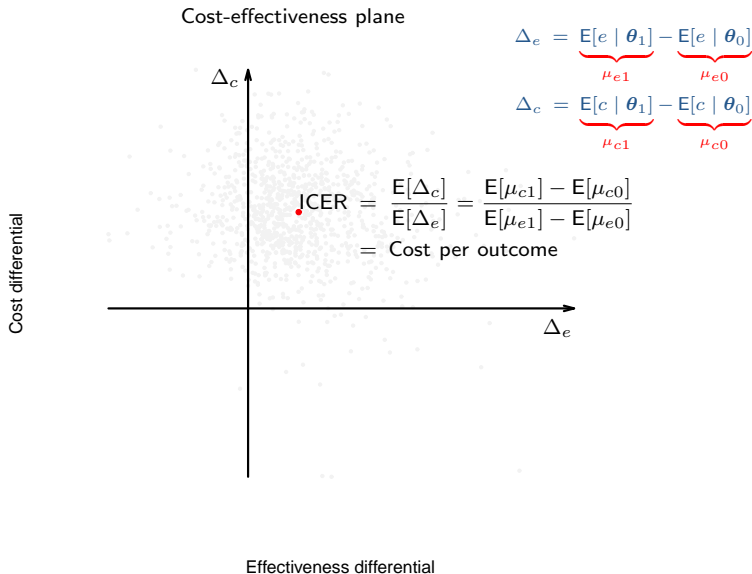


# Bayesian approach to HTA



"Integrated approach" Spiegelhalter, Abrams & Myles (2004)  
Baio, Berardi & Heath (2017)







- Potential correlation between costs & clinical benefits [Both ILD and ALD]
  - Strong positive correlation — effective treatments are innovative and result from intensive and lengthy research  $\Rightarrow$  are associated with higher unit costs
  - Negative correlation — more effective treatments may reduce total care pathway costs e.g. by reducing hospitalisations, side effects, etc.
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- Particularly as the focus is on decision-making (rather than just inference), we need to use **all** available evidence to fully characterise current uncertainty on the model parameters and outcomes [Mainly ALD]
  - A Bayesian approach is helpful in combining different sources of information
  - **Propagating uncertainty is a fundamentally Bayesian operation!**



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ILD+Missing data

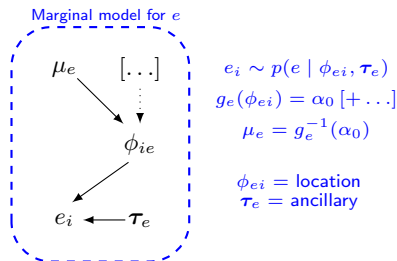
Survival analysis

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## 4. Conclusions

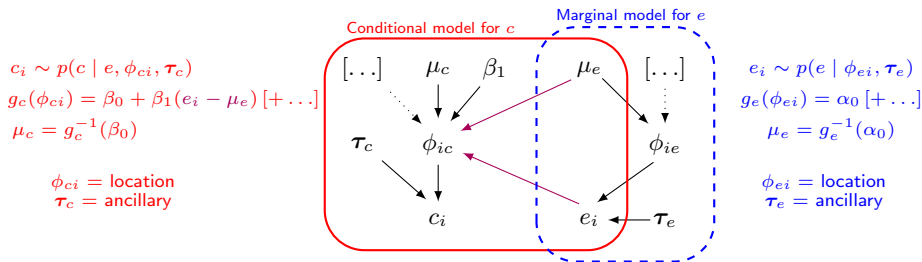
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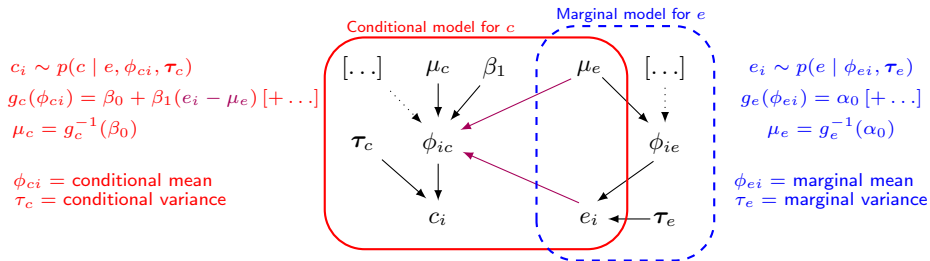
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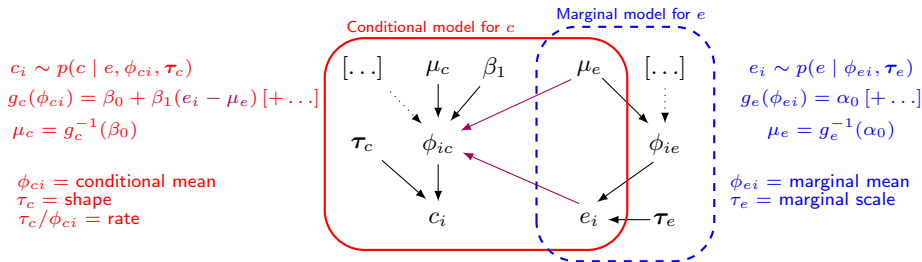


- For example:

$$\begin{aligned}
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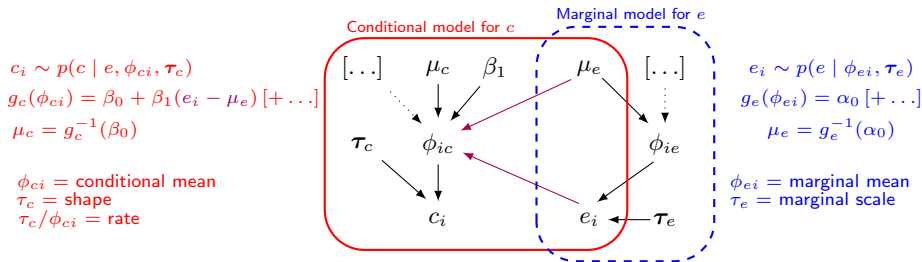
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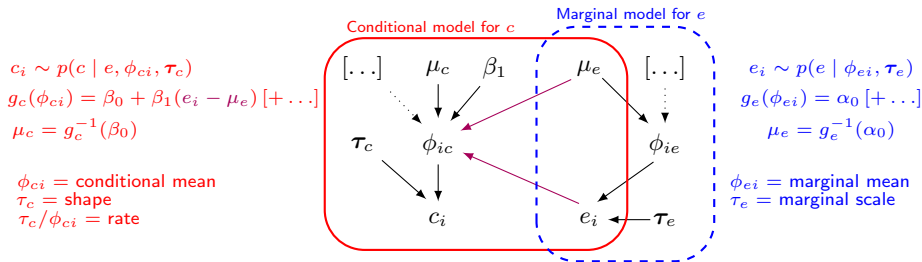
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- Combining “modules” and fully characterising uncertainty about deterministic functions of random quantities is relatively straightforward using MCMC
- Prior information can help stabilise inference (especially with sparse data!), eg
  - Cancer patients are unlikely to survive as long as the general population
  - ORs are unlikely to be greater than  $\pm 5$

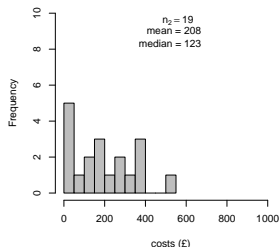
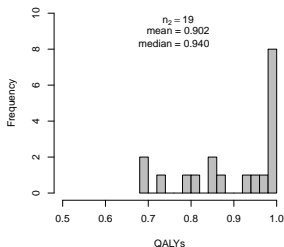
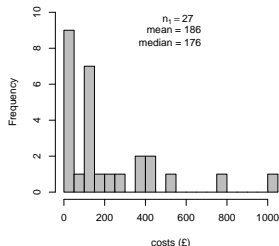
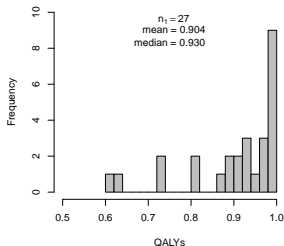
## Example: MenSS trial

- The MenSS pilot RCT evaluates the cost-effectiveness of a new digital intervention to reduce the incidence of STI in young men with respect to the SOC
  - QALYs calculated from utilities (EQ-5D 3L)
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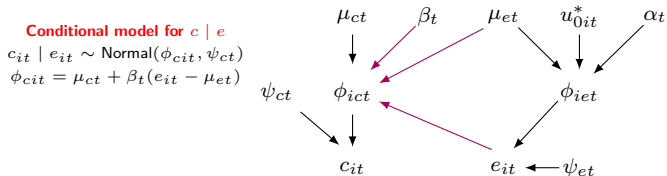
Time	Type of outcome	observed (%)	observed (%)
		Control ( $n_1=75$ )	Intervention ( $n_2=84$ )
Baseline	utilities	72 (96%)	72 (86%)
3 months	utilities and costs	34 (45%)	23 (27%)
6 months	utilities and costs	35 (47%)	23 (27%)
12 months	utilities and costs	43 (57%)	36 (43%)
<b>Complete cases</b>	utilities and costs	27 (44%)	19 (23%)

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## 1 Bivariate Normal

- Simpler and closer to “standard” frequentist model
- Account for **correlation between QALYs and costs**



**Marginal model for  $e$**

$$e_{it} \sim \text{Normal}(\phi_{eit}, \psi_{et})$$

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$$= \mu_{et} + \alpha_t u_{0it}^*$$



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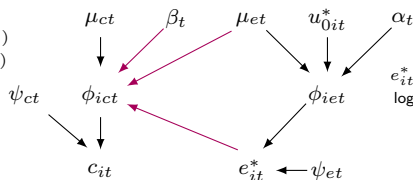
## 2 Beta-Gamma

- Account for **correlation between outcomes**
- Model the relevant ranges: QALYs  $\in (0, 1)$  and costs  $\in (0, \infty)$
- **But:** needs to rescale observed data  $e_{it}^* = (e_{it} - \epsilon)$  to avoid spikes at 1

### Conditional model for $c \mid e^*$

$$c_{it} \mid e_{it}^* \sim \text{Gamma}(\psi_{ct}\phi_{cit}, \psi_{ct})$$

$$\log(\phi_{cit}) = \mu_{ct} + \beta_t(e_{it}^* - \mu_{et})$$



### Marginal model for $e^*$

$$e_{it}^* \sim \text{Beta}(\phi_{eit}\psi_{et}, (1 - \phi_{eit})\psi_{et})$$

$$\text{logit}(\phi_{eit}) = \mu_{et} + \alpha_t(u_{0it} - \bar{u}_{0t})$$

$$= \mu_{et} + \alpha_t u_{0it}^*$$

## 1 Bivariate Normal

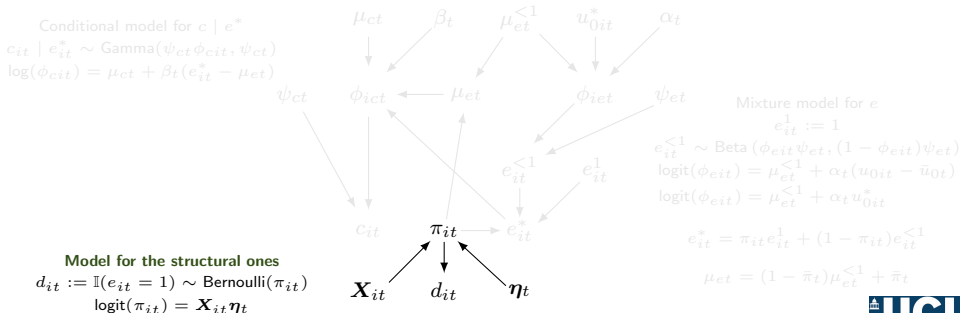
- Simpler and closer to “standard” frequentist model
- Account for correlation between QALYs and costs

## 2 Beta-Gamma

- Account for correlation between outcomes
- Model the relevant ranges: QALYs  $\in (0, 1)$  and costs  $\in (0, \infty)$
- **But:** needs to rescale observed data  $e_{it}^* = (e_{it} - \epsilon)$  to avoid spikes at 1

## 3 Hurdle model

- Model  $e_{it}$  as a **mixture** to account for **correlation between outcomes**, model the relevant ranges and account for **structural values**
- May expand to account for partially observed baseline utility  $u_{0it}$



## 2 Beta-Gamma

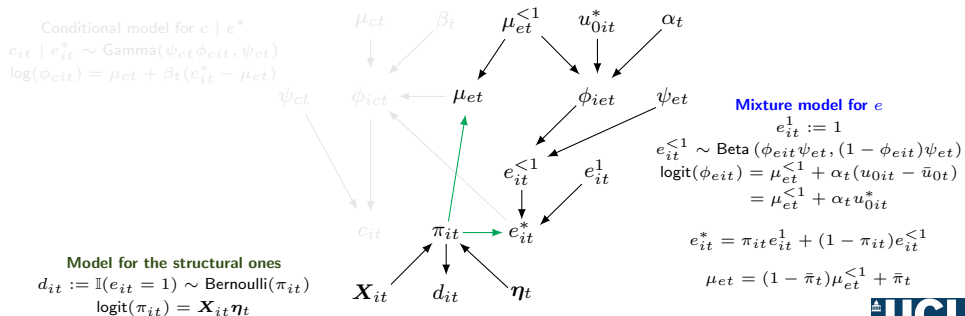
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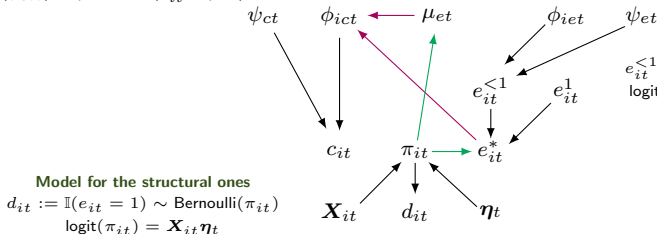
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Conditional model for  $c \mid e^*$

$$c_{it} \mid e_{it}^* \sim \text{Gamma}(\psi_{ct}\phi_{c_{it}}, \psi_{ct})$$

$$\log(\phi_{c_{it}}) = \mu_{ct} + \beta_t(e_{it}^* - \mu_{et})$$



Mixture model for  $e$

$$e_{it}^1 := 1$$

$$e_{it}^{<1} \sim \text{Beta}(\phi_{eit}\psi_{et}, (1 - \phi_{eit})\psi_{et})$$

$$\text{logit}(\phi_{eit}) = \mu_{et}^{<1} + \alpha_t(u_{0it} - \bar{u}_{0t})$$

$$= \mu_{et}^{<1} + \alpha_t u_{0it}^*$$

$$e_{it}^* = \pi_{it}e_{it}^1 + (1 - \pi_{it})e_{it}^{<1}$$

$$\mu_{et} = (1 - \bar{\pi}_t)\mu_{et}^{<1} + \bar{\pi}_t$$

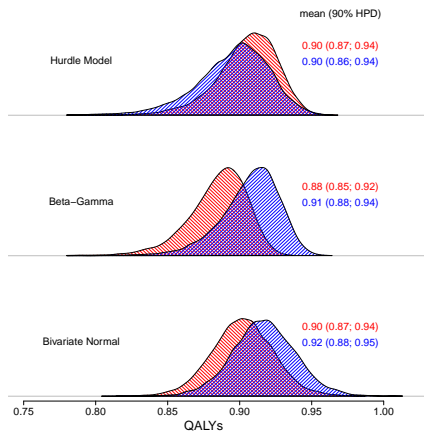
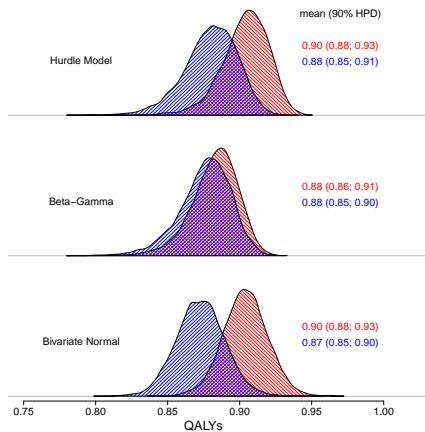
Model for the structural ones

$$d_{it} := \mathbb{I}(e_{it} = 1) \sim \text{Bernoulli}(\pi_{it})$$

$$\text{logit}(\pi_{it}) = \mathbf{X}_{it}\boldsymbol{\eta}_t$$

## Control

## Intervention



Complete cases only

All cases (missing at random, MAR)

## Control

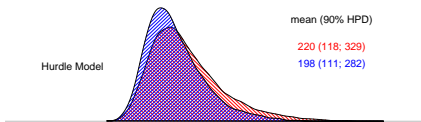
## Intervention

mean (90% HPD)

220 (118; 329)

198 (111; 282)

Hurdle Model

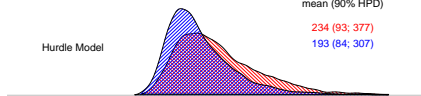


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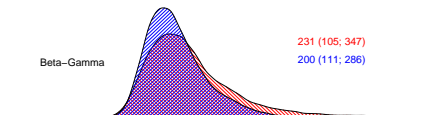
234 (93; 377)

193 (84; 307)

Hurdle Model



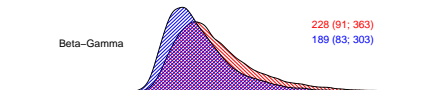
Beta-Gamma



231 (105; 347)

200 (111; 286)

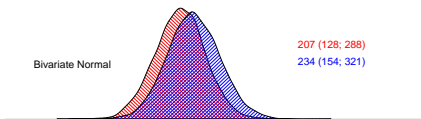
Beta-Gamma



228 (91; 363)

189 (83; 303)

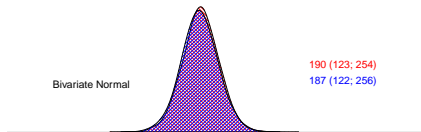
Bivariate Normal



207 (128; 288)

234 (154; 321)

Bivariate Normal



190 (123; 254)

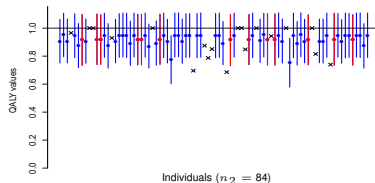
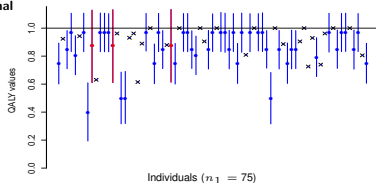
187 (122; 256)

Complete cases only

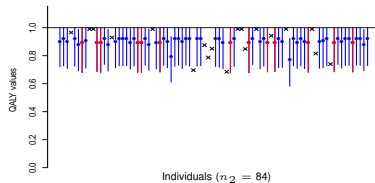
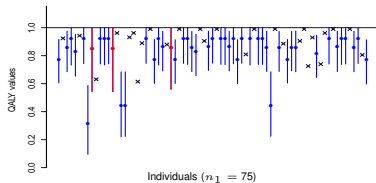
All cases (missing at random, MAR)

# Bayesian multiple imputation (under MAR)

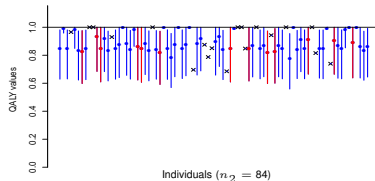
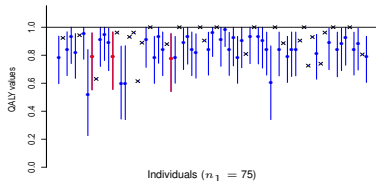
## Bivariate Normal



## Beta-Gamma



## Hurdle model



—●— Imputed, observed baseline  
—●— Imputed, missing baseline  
× Observed

End

## 1. Health economic evaluation

- What is it?
- How does it work?

## 2. Statistical modelling

- Individual-level vs aggregated data
- The importance of being a Bayesian

## 3. Some examples

- Individual level & partially observed data
- Survival analysis in HTA
- Value of information

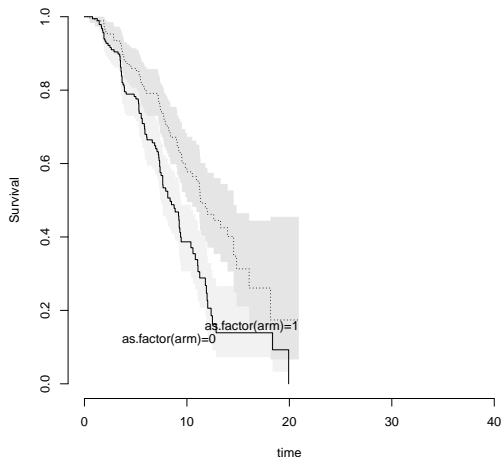
Survival analysis

Value of information

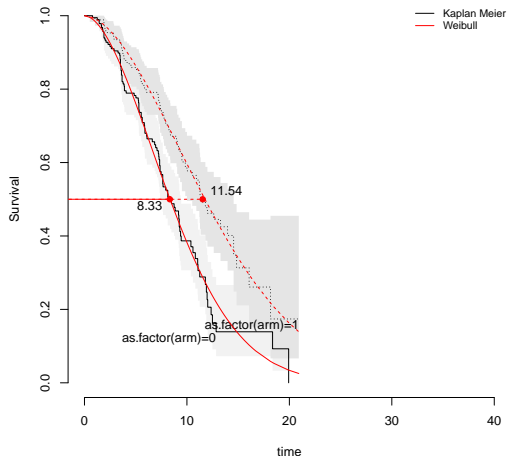
## 4. Conclusions



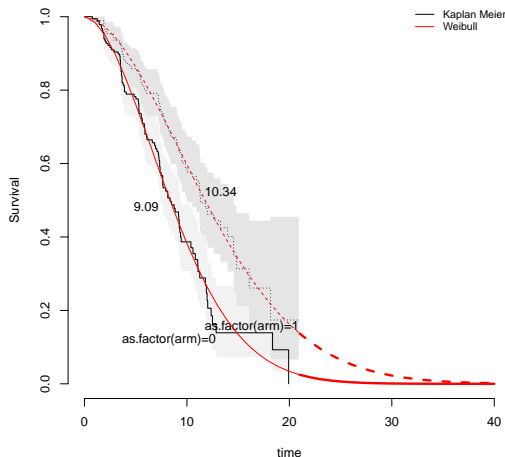
- Survival data are often the main outcome in clinical studies relevant for HTA
  - Cancer drugs (progression-free/overall survival time):  $\approx 40\%$  of NICE appraisals!
  - Need to **extrapolate**, for economic modelling purposes. **BUT**: Limited follow up from trials, not consistent with time horizon of economic model



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  - Need to **extrapolate**, for economic modelling purposes. **BUT**: Limited follow up from trials, not consistent with time horizon of economic model
- When there is strong correlation among the survival parameters, the results of uncertainty analysis may be (strongly) biased under a more simplistic frequentist model
  - This matters most in health economics, because this bias carries over the economic modelling, optimal decision making and assessment of the impact of parametric uncertainty!
  - **A full Bayesian approach propagates directly correlation and uncertainty in the model parameters through to the survival curves and the economic model**
- For more complex models, MLE-based estimates may fail to converge
  - This may be an issue for multi-parameter models, where limited data (not compounded by relevant prior information) are not enough to fit all the model parameters
  - **NB**: you would normally need to fit more complex models for cases where the survival curves are “strange” and so the usual parametric models fail to provide sufficient fit

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Model fit for the Generalised F model, obtained using Flexsurvreg  
(Maximum Likelihood Estimate). Running time: 1.157 seconds

	mean	se	L95%	U95%
mu	2.29139696	0.0798508	2.13489e+00	2.44790e+00
sigma	0.58729598	0.0725044	4.61076e-01	7.48069e-01
Q	0.84874994	0.2506424	3.57500e-01	1.34000e+00
P	0.00268265	0.0902210	6.33197e-32	1.13655e+26
as.factor(arm)1	0.34645851	0.0877892	1.74395e-01	5.18522e-01

Model fit for the Generalised F model, obtained using Stan  
(Bayesian inference via Hamiltonian Monte Carlo). Running time: 26.692 seconds

	mean	se	L95%	U95%
mu	2.256760	0.3455163	0.0897086	0.0865904
sigma	0.507861	0.0762112	0.3608566	0.6582047
Q	0.700062	0.3358360	0.0786118	1.3880582
P	1.131968	0.5837460	0.3908284	2.6342762
as.factor(arm)1	0.345516	0.0865904	0.1745665	0.5176818

## Set up/interventions

- ICD (Implantable Cardioverter Defibrillators) compared to anti-arrhythmic drugs (AAD) for prevention of sudden cardiac death in people with cardiac arrhythmia

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## Data

- Individual data from cohort of 535 UK cardiac arrhythmia patients implanted with ICDs between 1991 and 2002
- Meta-analysis of three (non-UK) RCTs providing published HRs
  - Relatively short-term follow-up: approximately 75% people, followed for less than 5 years, maximum 10 years
- UK population mortality statistics by age, sex, cause of death

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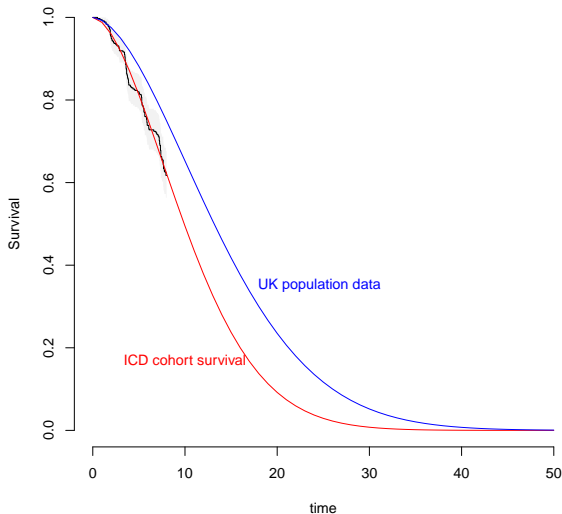
## Objective

- Estimate the survival curve **over the lifetime** of ICD and AAD patients in UK
- Extrapolate the output to inform the wider economic model



## Basic idea

Use UK population data (matched by age/sex) to “**anchor**” the ICD population risk



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- Perhaps the easiest way of doing this anchoring is to relate the hazards between the two populations — eg **proportional hazard ratio**:

$$h_{\text{ICD}}(t) = e^{\beta} h_{\text{UK}}(t) \quad \Leftrightarrow \quad \text{HR} = \frac{h_{\text{ICD}}(t)}{h_{\text{UK}}(t)} = e^{\beta} = \text{Constant}$$

- Relatively easy to model — but probably very unrealistic!
  - ICD patients are at (much?) greater risk of arrhythmia death
  - If the proportion of deaths caused by arrhythmia changes over time, we would induce bias, because we would be extrapolate a constant HR for all causes mortality

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  - ICD patients are at (much?) greater risk of arrhythmia death
  - If the proportion of deaths caused by arrhythmia changes over time, we would induce bias, because we would be extrapolate a constant HR for all causes mortality
- Formally account for multiple mortality causes (**Poly-Weibull** model):

$$\begin{aligned} h_{\text{ICD}}(t) &= h_{\text{ICD}}^{\text{arr}}(t) + h_{\text{ICD}}^{\text{oth}}(t) \\ &= e^{\beta} h_{\text{UK}}^{\text{arr}}(t) + h_{\text{UK}}^{\text{oth}}(t) \\ &= e^{\beta} \alpha_1 \mu_1 t^{\alpha_1 - 1} + \alpha_2 \mu_2 t^{\alpha_2 - 1} \end{aligned}$$

- This assumes that:
  - Arrhythmia hazard is **proportional** to matched UK population
  - Other causes hazard is **identical** to matched UK population



- To set up a full Bayesian model including a reasonable specification of the priors can be a hard task
- Often people claim that they have “no prior information”.



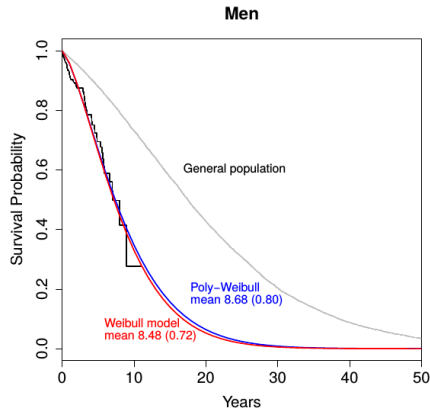
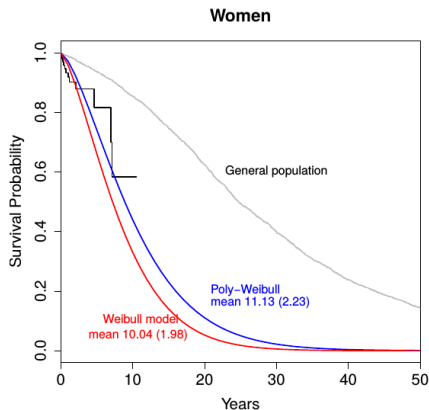
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- Often people claim that they have “no prior information”. **But don't they?**...
- In the ICD case, age at entry is around 60 — we **know** that people won't survive for more than other 60 years
  - Setting a prior for the scale  $\mu_i \sim \text{Uniform}(0, 100)$  implies that the prior mean survival of the resulting Weibull distribution is

$$\mu_i \Gamma \left( 1 + \frac{1}{\alpha} \right) < 60$$

- Can also include some knowledge on the shape  $\alpha$  and the coefficient  $\beta$  to limit their variations in reasonable ranges



- Ignoring cause-specific mortality (**Weibull**) results in larger bias, especially for females (because the arrhythmia proportion of deaths does vary over time in that subgroup)

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- How does it work?

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- Individual-level vs aggregated data
- The importance of being a Bayesian

## 3. Some examples

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- Survival analysis in HTA
- Value of information

ILD+Missing data

Value of information

## 4. Conclusions







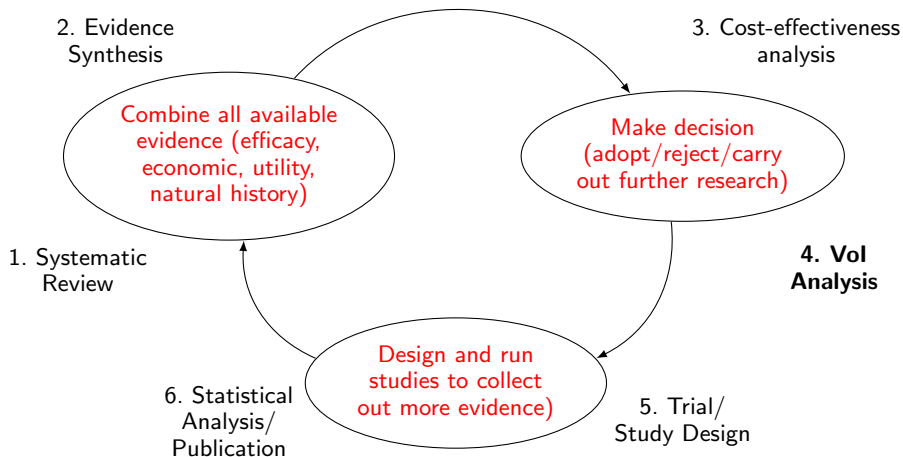
- **Example 1:** Intervention  $t = 1$  is the most cost-effective, given current evidence

- $\Pr(t = 1 \text{ is cost-effective}) = 0.51$
- If we get it wrong: Increase in costs = £3  
Decrease in effectiveness = 0.000001 QALYs
- Large uncertainty/negligible consequences  $\Rightarrow$  can afford uncertainty



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- **Example 2:** Intervention  $t = 1$  is the most cost-effective, given current evidence
  - $\Pr(t = 1 \text{ is cost-effective}) = 0.999$
  - If we get it wrong: Increase in costs = £1 000 000 000  
Decrease in effectiveness = 999999 QALYs
  - Tiny uncertainty/dire consequences  $\Rightarrow$  probably should think about it...

# Evidence Based Decision-Making and Value of Information (Vol)



**Process inherently Bayesian!**

- A new study will provide new data
  - Reducing (or even eliminating) uncertainty in a subset of model parameters
- Update the cost-effectiveness model
  - If the optimal decision changes, gain in monetary net benefit ( $NB = \text{utility}$ ) from using new optimal treatment
  - If optimal decision unchanged, no gain in NB
- **Expected** VOI is the average gain in NB

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### ④ **Expected Value of Perfect Information (EVPI)**

- Value of completely resolving uncertainty in all input parameters to decision model
- Infinite-sized long-term follow-up trial measuring everything!
- Gives an upper-bound on the value of new study — if EVPI is low, suggests we can make our decision based on existing information

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### ② Expected Value of Partial Perfect Information (EVPPI)

- Value of eliminating uncertainty in subset of input parameters to decision model
- Infinite-sized trial measuring relative effects on 1-year survival
- Useful to identify which parameters responsible for decision uncertainty

- A new study will provide new data
  - Reducing (or even eliminating) uncertainty in a subset of model parameters
- Update the cost-effectiveness model
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### 1 Expected Value of Perfect Information (EVPI)

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### 2 Expected Value of Partial Perfect Information (EVPPI)

- Value of eliminating uncertainty in subset of input parameters to decision model
- Infinite-sized trial measuring relative effects on 1-year survival
- Useful to identify which parameters responsible for decision uncertainty

### 3 Expected Value of Sample Information (EVSPI)

- Value of reducing uncertainty by conducting a study of given design
- Can compare the benefits and costs of a study with given design
- Is the proposed study likely to be a good use of resources? What is the optimal design?



Iter/n	Parameters simulations			
	$\pi_0$	$\rho$	...	$\gamma$
1	0.365	0.076	...	0.162
2	0.421	0.024	...	0.134
3	0.125	0.017	...	0.149
4	0.117	0.073	...	0.120
5	0.481	0.008	...	0.191
6	0.163	0.127	...	0.004
...			...	
1000	0.354	0.067	...	0.117

- Characterise uncertainty in the model parameters
  - In a full Bayesian setting, these are draws from the joint posterior distribution of  $\theta$
  - In a frequentist setting, these are typically Monte Carlo draws from a set of univariate distributions that describe some level of uncertainty around MLEs (two-step/hybrid)

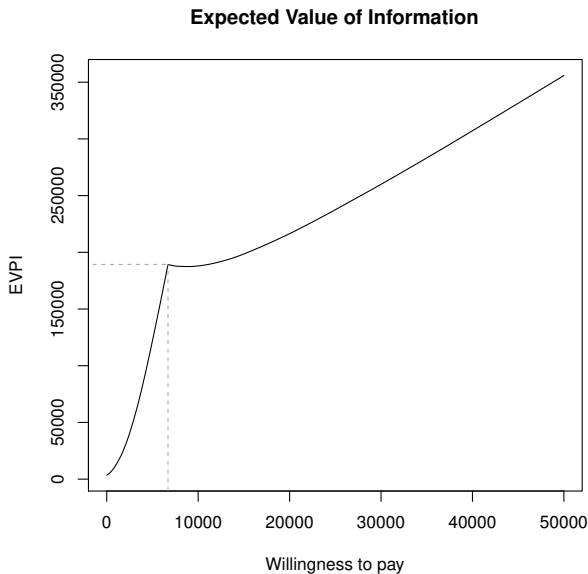
Iter/n	Parameters simulations				Expected utility	
	$\pi_0$	$\rho$	...	$\gamma$	$NB_0(\theta)$	$NB_1(\theta)$
1	0.365	0.076	...	0.162	19 214 751	19 647 706
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5	0.481	0.008	...	0.191	19 772 898	18 662 329
6	0.163	0.127	...	0.004	17 106 136	18 983 331
...			...			...
1000	0.354	0.067	...	0.117	18 043 921	16 470 805
Average					18 659 238	19 515 004

- Uncertainty in the parameters induces a distribution of decisions
  - Typically based on the **net benefits**:  $NB_t(\theta) = k\mu_{et} - \mu_{ct}$
  - In each parameters configuration can identify the *optimal strategy*
- Averaging over the uncertainty in  $\theta$  provides  $t^*$ , the overall optimal decision *given current uncertainty* (= choose the intervention associated with **highest expected utility**)

Iter/n	Parameters simulations				Expected utility		Maximum net benefit	Opportunity loss
	$\pi_0$	$\rho$	...	$\gamma$	$NB_0(\theta)$	$NB_1(\theta)$		
1	0.365	0.076	...	0.162	19 214 751	19 647 706	19 647 706	0
2	0.421	0.024	...	0.134	17 165 526	17 163 407	17 165 526	2 119.3
3	0.125	0.017	...	0.149	18 710 928	16 458 433	18 710 928	2 252 495.5
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...	...	...	...	...	...	...	...	...
1000	0.354	0.067	...	0.117	18 043 921	16 470 805	18 043 921	1 573 116.0
Average					18 659 238	19 515 004	19 741 589	226 585

- Expected Value of “Perfect” Information (EVPI) summarises uncertainty in the decision
  - Defined as the **average Opportunity Loss**
  - Can also be computed as the difference between the **average maximum expected utility under “perfect” information** and the **maximum expected utility overall**:

$$\text{EVPI} = E_{\theta} \underbrace{\left[ \max_t NB_t(\theta) \right]}_{\text{Value of decision if we knew } \theta} - \underbrace{\max_t E_{\theta} [NB_t(\theta)]}_{\text{Value of decision based on current information}} = E_{\theta} \underbrace{\left[ \max_t NB_t(\theta) - NB_{t^*}(\theta) \right]}_{\text{Opportunity lost from using } t^* \text{ instead of the optimal } t \text{ for } \theta}$$



- $\theta$  = all the model parameters; can be split into two subsets
  - The “**parameters of interest**”  $\phi$ , e.g. prevalence of a disease, HRQL measures, length of stay in hospital, ...
  - The “**remaining parameters**”  $\psi$ , e.g. cost of treatment with other established medications,
- We are interested in quantifying the value of gaining more information on  $\phi$ , while leaving the current level of uncertainty on  $\psi$  unchanged

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- We are interested in quantifying the value of gaining more information on  $\phi$ , while leaving the current level of uncertainty on  $\psi$  unchanged
- In formulæ:
  - First, consider the expected utility (EU) **if** we were able to learn  $\phi$  but not  $\psi$

$$E_{\psi|\phi} [\text{NB}_t(\theta)]$$

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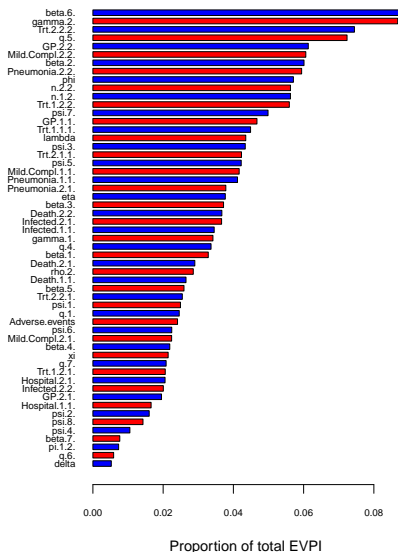
$$\text{EVPPI} = E_{\phi} \left[ \max_t E_{\psi|\phi} [\text{NB}_t(\theta)] \right] - \max_t E_{\theta} [\text{NB}_t(\theta)]$$

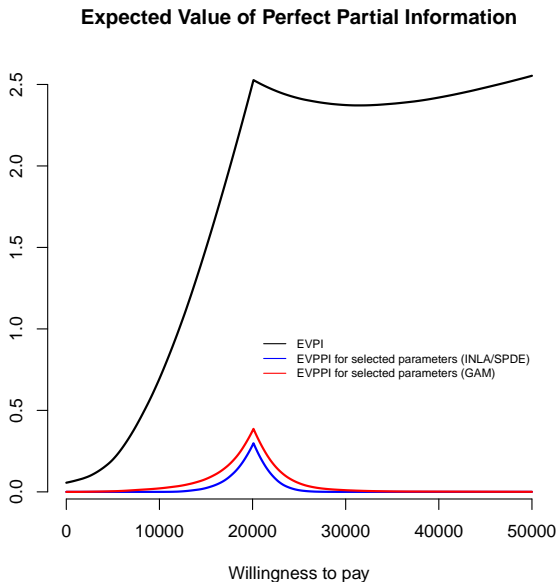
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- **That's** the difficult part!
  - Can do nested Monte Carlo, but takes forever to get accurate results
  - **Recent methods** based on **Gaussian Process regression** very efficient & quick!

Info-rank plot for willingness to pay=20100

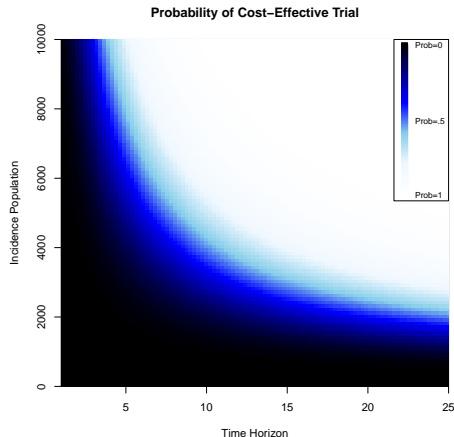
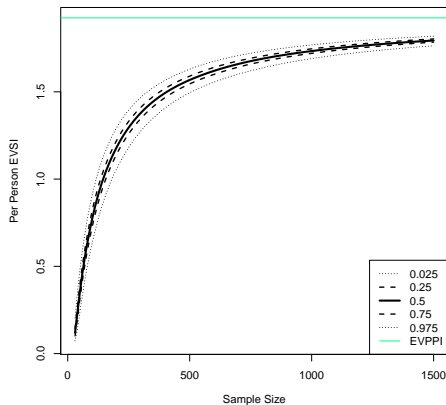




$$\text{EVSI} = E_{\theta, d | \theta} \left[ \max_t \underbrace{E_{\theta | d} [NB_t(\theta)]}_{\substack{\text{Value of decision based on} \\ \text{sample information} \\ \text{(for a given study design)}}} \right] - \underbrace{\max_t E_{\theta} [NB_{t^*}(\theta)]}_{\substack{\text{Value of decision based on} \\ \text{current information}}}$$

Posterior given data  $d$   
 Prior predictive distribution (pre-posterior)  
 Value of decision based on **sample** information (for a given study design)  
 Value of decision based on **current** information

- Computationally complex
  - Requires specific knowledge of the model for (future/hypothetical) data collection
  - Again, recent methods have improved efficiency
- Can be used to drive design of new study (eg sample size calculations)

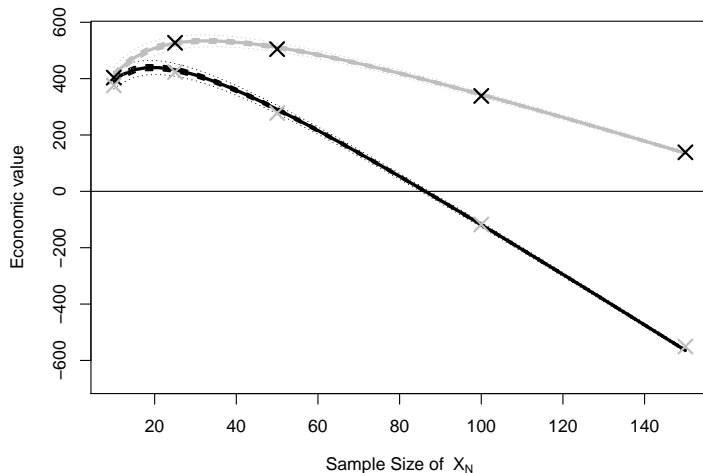


<https://github.com/giabaio/EVSI>

<https://egon.stats.ucl.ac.uk/projects/EVSI>

Heath et al (2018). <https://arxiv.org/abs/1804.09590>

Heath et al *Medical Decision Making*. 2017. **38(2)**: 163-173





## 1. Health economic evaluation

- What is it?
- How does it work?

## 2. Statistical modelling

- Individual-level vs aggregated data
- The importance of being a Bayesian

## 3. Some examples

- Individual level & partially observed data
- Survival analysis in HTA
- Value of information

ILD+Missing data

Survival analysis

## 4. Conclusions

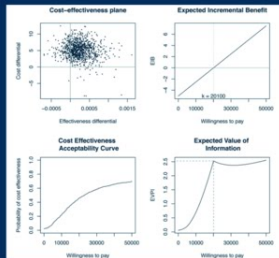
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  - Elicitation of expert opinions

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  - Useful in the case of individual-level data (eg from Phase III RCT)
- Using MCMC methods, it is possible to produce the results in terms of simulations from the posterior distributions
  - These can be used to build suitable variables of cost and benefit
  - Particularly effective for running “probabilistic sensitivity analysis”

Chapman & Hall/CRC Biostatistics Series

## Bayesian Methods in Health Economics



Gianluca Baio

 **CRC Press**  
Taylor & Francis Group  
A CHAPMAN & HALL BOOK

Use R!

Gianluca Baio  
Andrea Berardi  
Anna Heath

## Bayesian Cost- Effectiveness Analysis with the R package BCEA

 Springer

Ευχαριστώ!